

# **Welcome to AnbeTech Marketing!**



We are committed to supporting your business growth through a stronger online presence and improved customer engagement.

# MARKETING SPECIALIST

**LIPI SINGH**

## KEY ROLES

Go to person  
- Marketing

Business Growth

Conduct Social  
Media Promotions

Regular Calls &  
Follow ups

Client Satisfaction  
& Feedbacks

Proper progress  
Reporting

# About Our Basic Package

## **1. Marketing and Promotions**

1. Social Media Promotion
2. Email/Text Marketing
3. Promotion & Reward Management
4. Giveaway Management
5. Buy One Get One(BOGO) Deals
6. Vouchers
7. Events
8. Announcement

## **2. Website & SEO**

9. Free Website and Hosting
10. SEO Optimized Website
11. Google Profile Management

## **3. Menu Management**

12. Menu Management
13. Specials Management (Daily + Weekly)

## **4. Design and Print**

14. Print-ready Flyers
15. Print-Ready Website & App QR Codes
16. Order From Table QR Codes

## **5. Customer Engagement**

17. Customer Reviews / Testimonials
18. Table Reservations

## **6. Business Support**

19. Available in the Online Kitchen Marketplace
20. Job / Hiring Management / Posting

# **1.MARKETING & PROMOTION**



# Social Media Promotion



Marketing your business through social media

What we do?

- Daily specials flyer creation
- Facebook page
- Facebook local community groups
- Access Required

To maximize reach and engagement





# Social Media Promotion



Marketing your business through social media

What we do?

- Daily specials flyer creation
- Posting on Instagram
- Access Required

To maximize reach and engagement





# Social Media Promotion

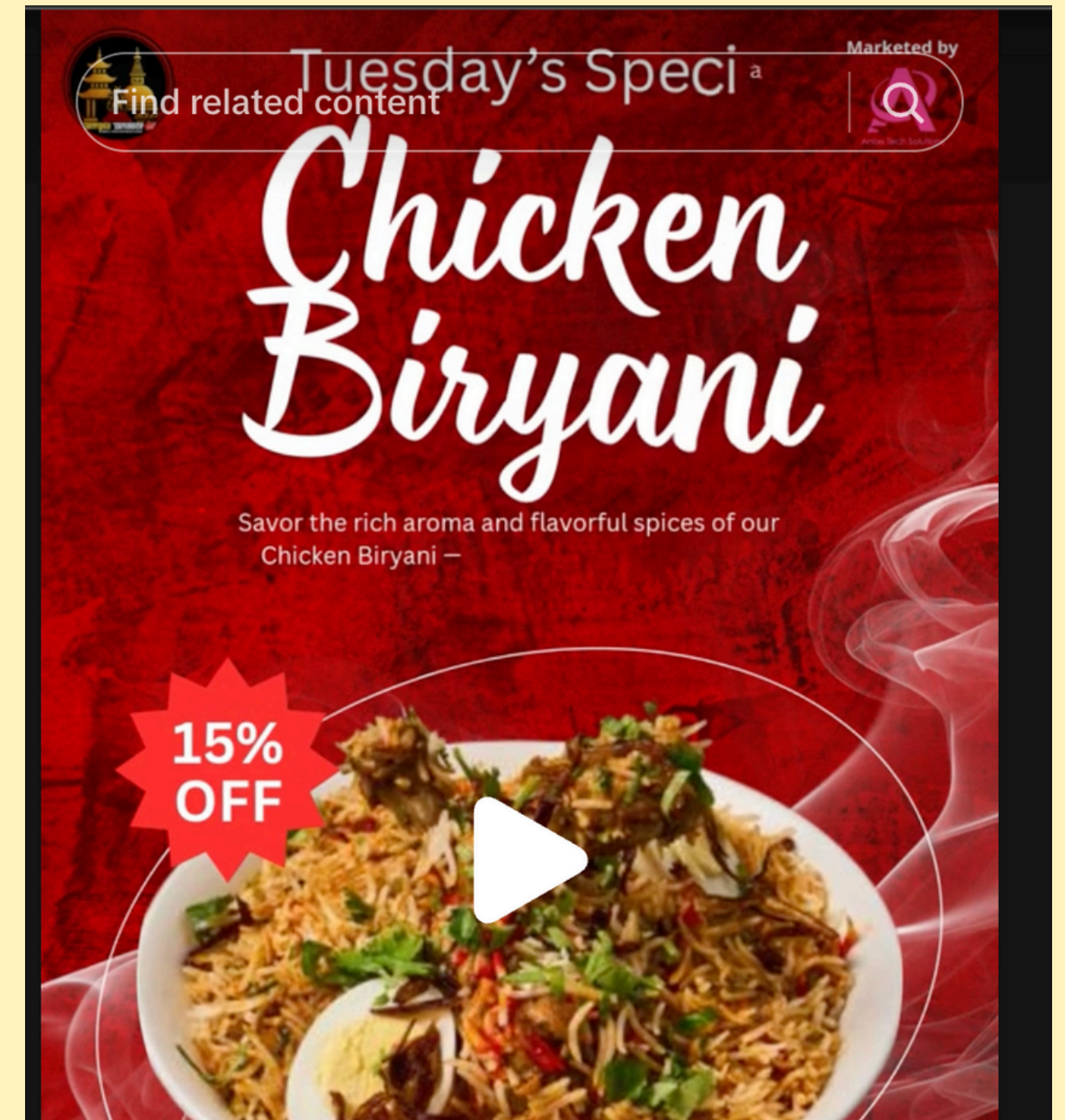


Marketing your business through social media

What we do?

- Weekly reels and video creation
- Access Required

To maximize reach and engagement



# Email, Text Marketing & Giveaway Management

Are you sure you want to notify your 95 customer(s) about the special item(s) for Thursday? Sending this notification will email your customers about the exclusive promotion on the item(s) for Thursday.

*Feel free to update the subject line below.*

## Email Subject

Make sure the subject is catchy and engaging to draw in your readers.

Get Up to 10% OFF on our Thursday Specials!

43/75

## Promotional Emails

- Sending Promotional Email Updates to Customers.
- Marketing emails sent to highlight special offers, new items, events, and announcements
- Helps keep customers informed and engaged



## Text Confirmation

You have 95 customer(s) with reward points available. Are you sure you want to send reward points reminder text to all 95 customer(s)?

Cancel

Send Reminder

## Text Marketing

- Sending Promotional Text Updates to Customers.
- Short text messages for flash sales, daily specials, reminders, and urgent updates
- Reaches customers instantly and drives quick action

## Giveaways

Create a special giveaway to reward your customers and show your appreciation.

Active Giveaway

Giveaway History



Enjoy a free dessert with any main course! Offer valid for a limited time

### Giveaway Items



Free Dessert

Free Dessert  
(\$0.00)

Edit Giveaway

+ Add New Giveaway

## Giveaway Management

- Planning, running, and optimizing a giveaway campaign
- Attracts the right audience
- Delivers real business results

# Checkout & Earn Reward Points

Get 5 reward points per \$1.00 spent on each checkout.

## Promotion & Reward Management

### Reward Points System

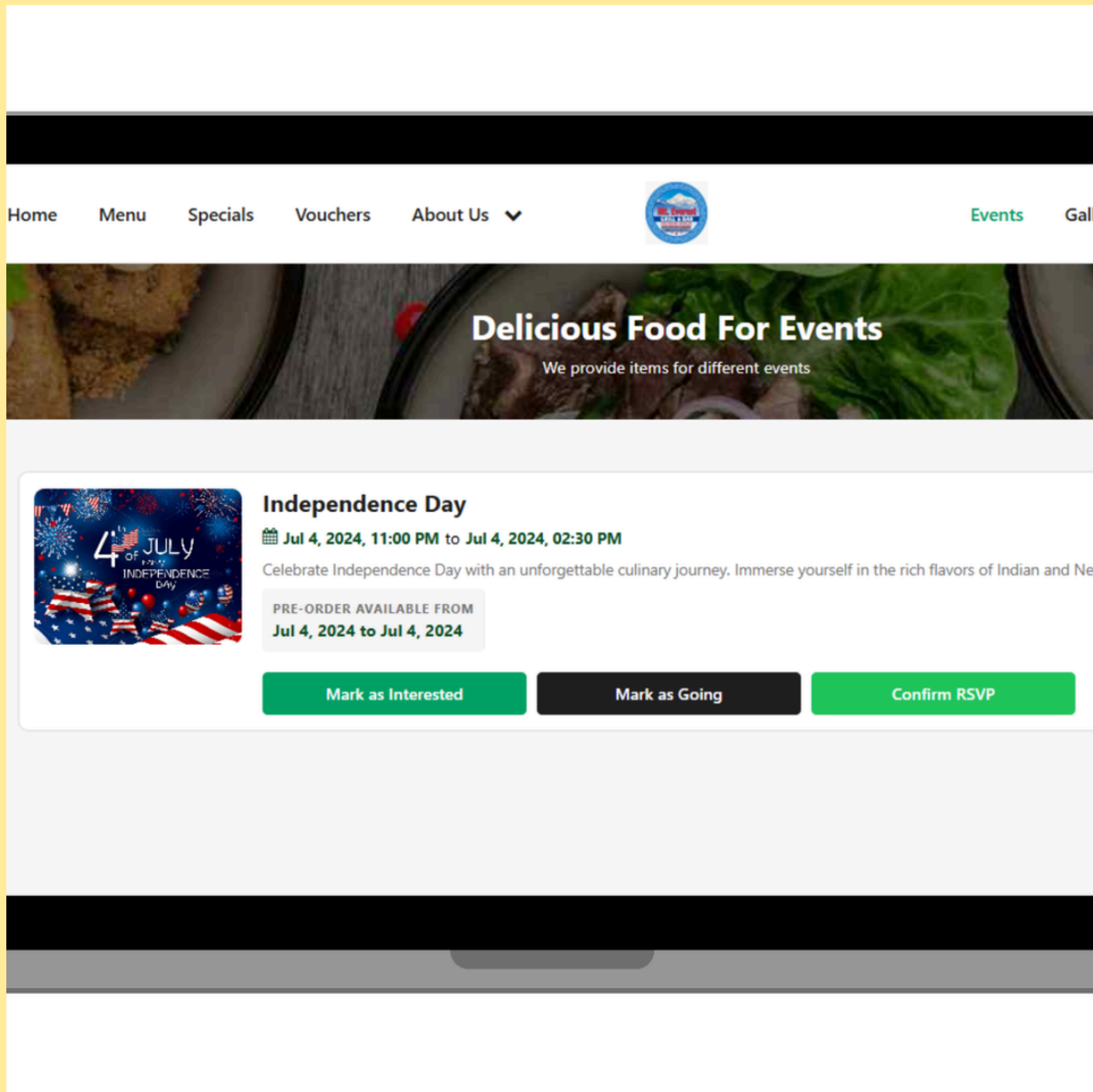
Our goal is to drive repeat business and increase customer lifetime value.

- Builds customer trust & loyalty
- Customers earn points for every purchase or visit
- Points can be redeemed for discounts, offers, or free items



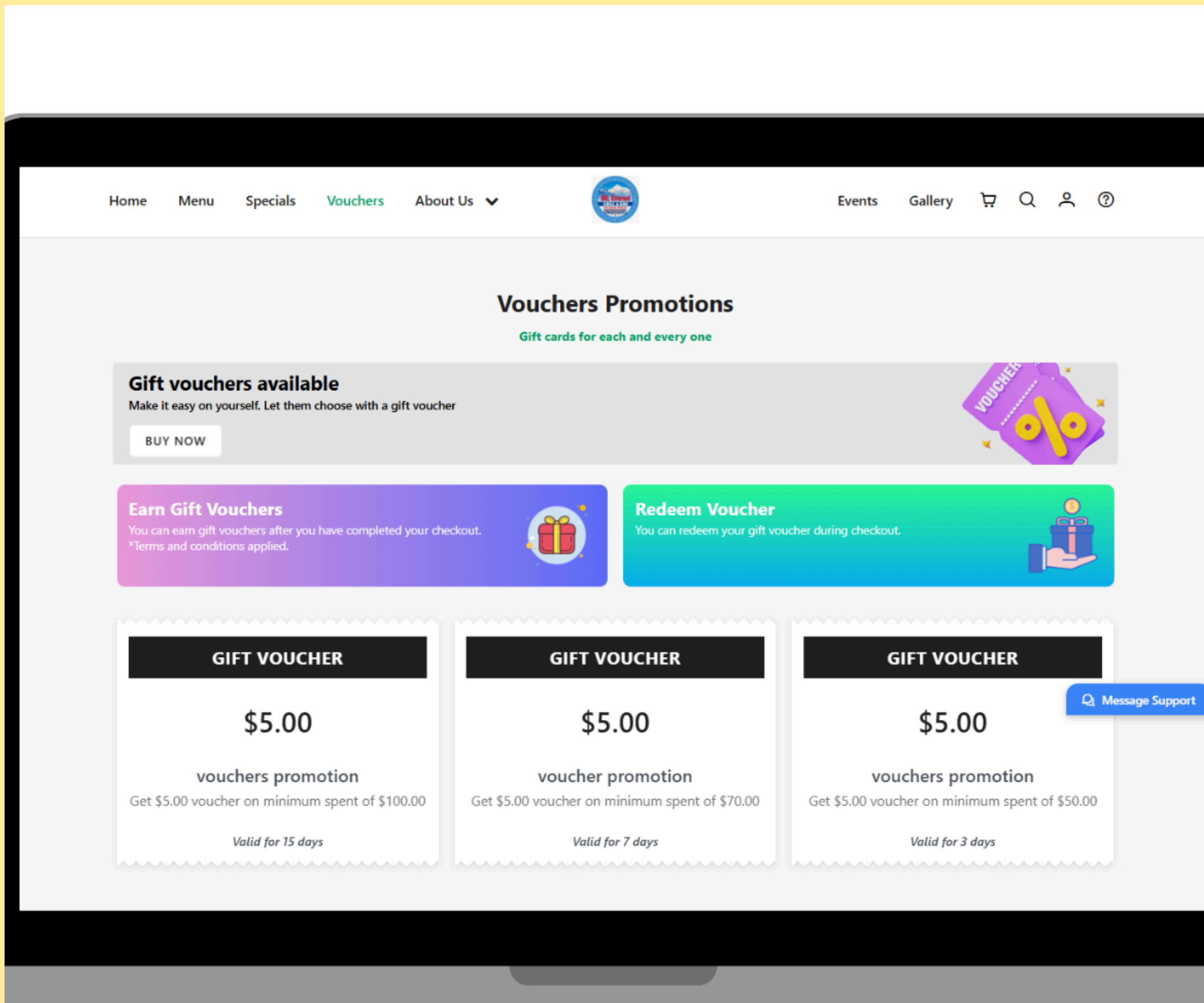
# Events

- Event Promotions
- Displays event details like date, time, location, and theme.
- Shares events via website, social media, and email.
- Monitors check-ins and participation.
- Notifies guests about event timings or changes.



# Vouchers

- Create and distribute custom vouchers to attract new customers
- Customers can also purchase the gift cards.
- Attract Customers & drive repeat website visits.
- For Eg; Spend \$100 & Get \$5 gift voucher (Valid for 15 days)



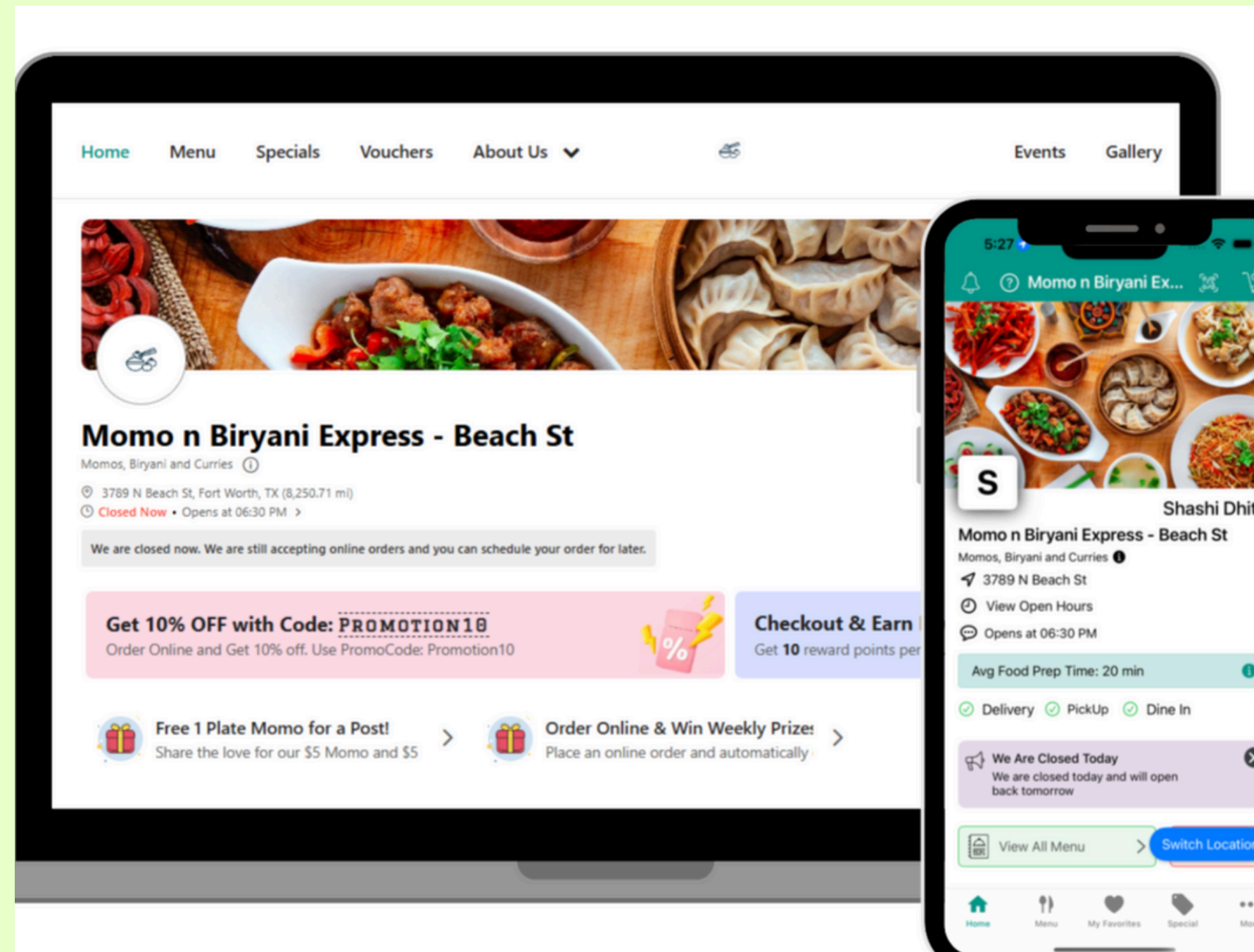
# 2.WEBSITE & SEO



## Free Website & Hosting

- Package includes Free Website & Hosting
- Benefits for reward points management, email/text marketing, announcements, etc.
- Establishes a strong online presence
- Makes it easy for customers to find information
- Builds credibility and trust
- Supports marketing and promotions

Note: Mobile App will also be provided (Advance Package)



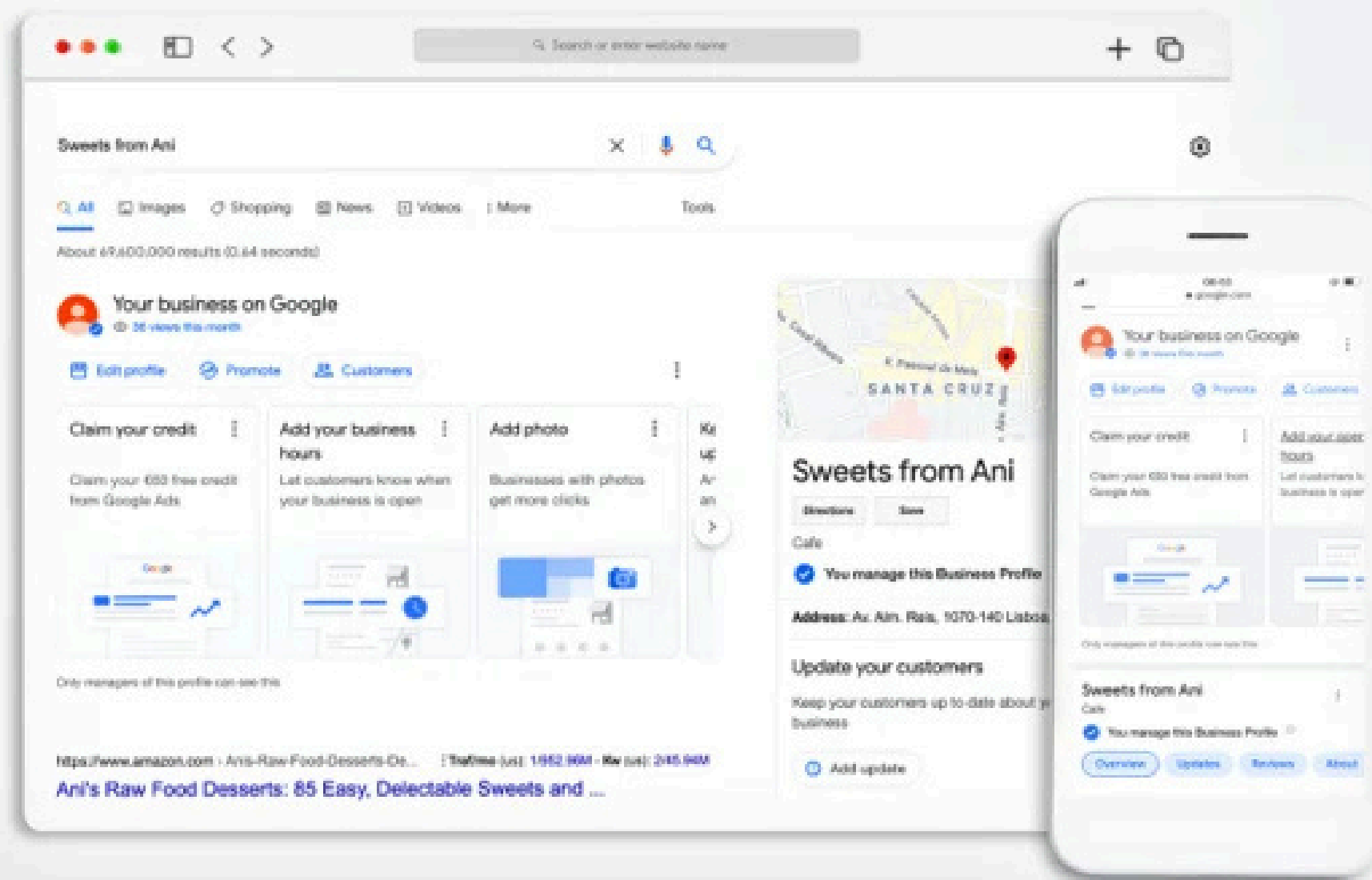


## SEO-Optimized Website

- Helps more local customers **discover your business in search engines**
- Improves visibility in search results
- **Improves your business Google rankings**
- **Keywords, title & description is required**
- Increases website traffic
- Drives more calls, visits, and orders

# Google Profile Management

## What Is The New Google Business Profile



- Keeping business details accurate (address, phone number, hours)
- Updating photos, menu, services, and posts regularly
- Managing and responding to customer reviews
- Improving visibility on Google Search and Google Maps

# **3. MENU MANAGEMENT**



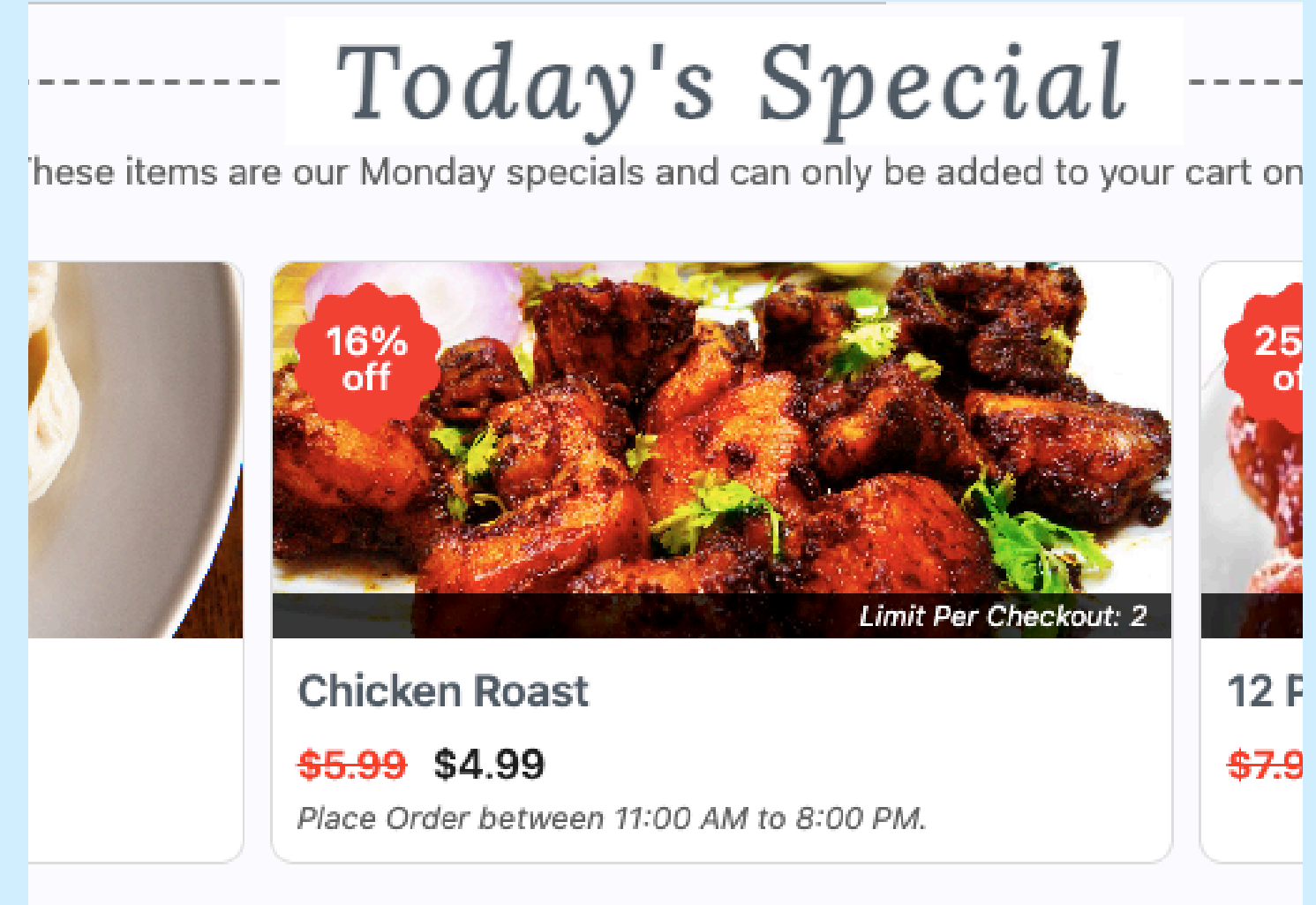
# PRINT-READY FLYERS, MENU BOOKS & DAILY & WEEKLY SPECIALS



## Menu Updates

- **Update Menu, Prices & descriptions** changed and updated according to your needs
- Always accurate and current

Option to **print the flyer**



## Daily & Weekly Specials

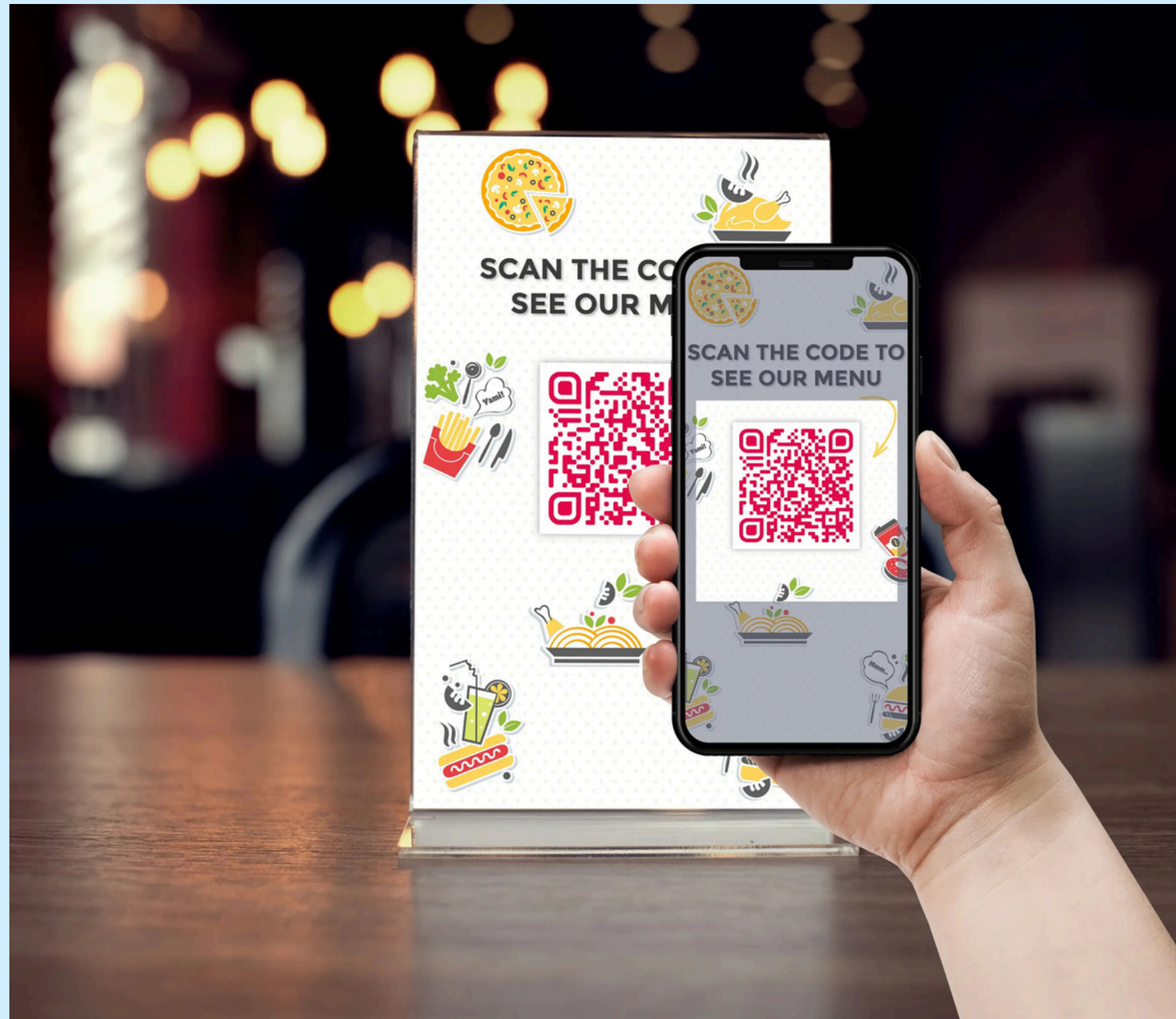
- **Creates Special Deals** to attract customers & reason to visit on a specific day.
- For Eg: Buy 1 Get 1, discounts, first-time visit offers

**Specials can be promoted online**, via social media, email, or SMS.

# **4.DESIGN AND PRINT**



# Print-Ready QR Code

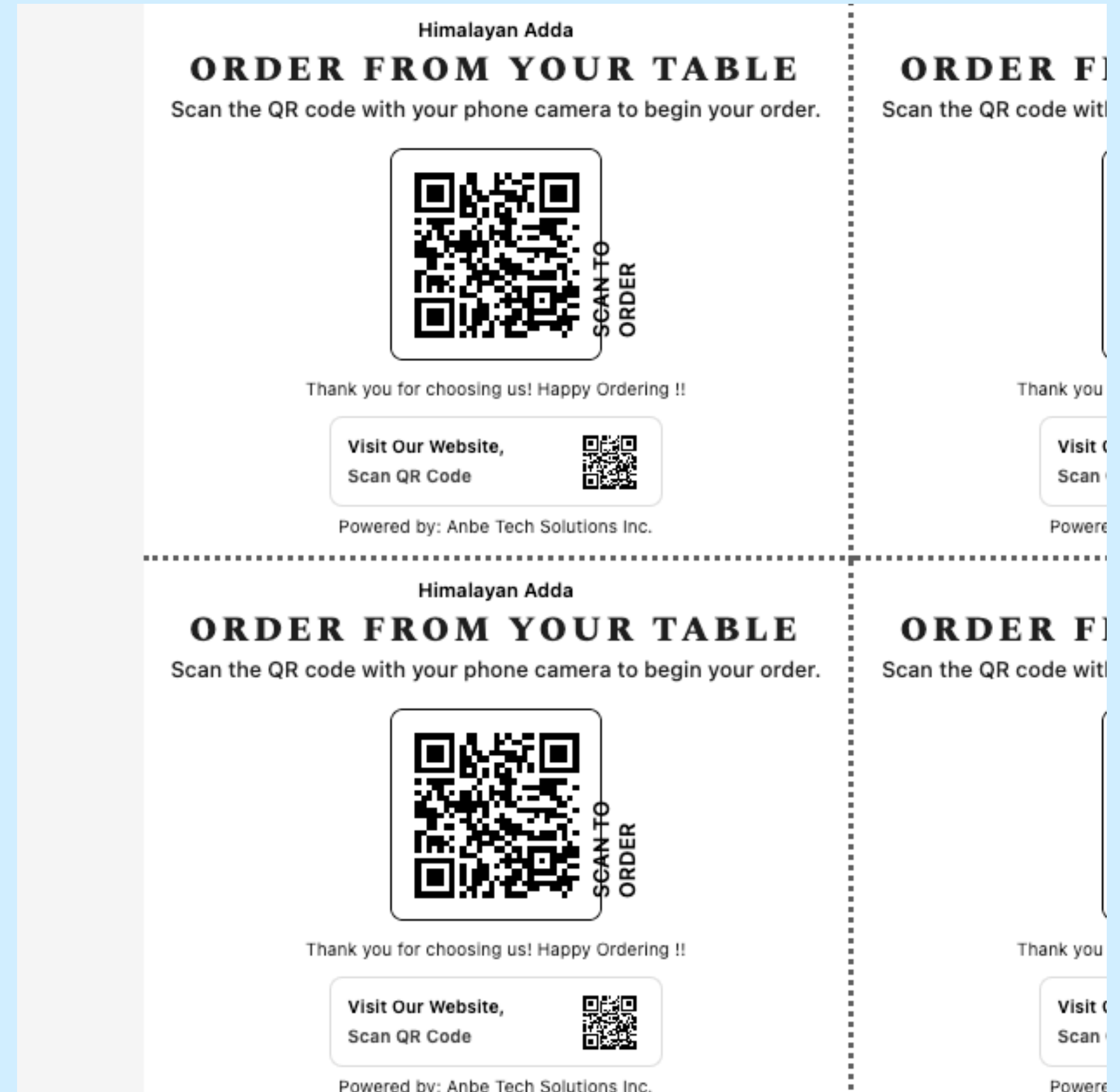


## Website & App QR Codes

- **Print-ready QR codes** provided
- Directly links to your restaurant's website or mobile app
- Allows customers to easily **explore the full menu**
- **Quick access** to ongoing offers and promotions

# Order From Table QR Codes

- Table-specific QR codes allow customers to order directly from their table
- Guests can add items anytime.
- Orders go straight to the kitchen system.
- Reduces wait times and enhances the dining experience.



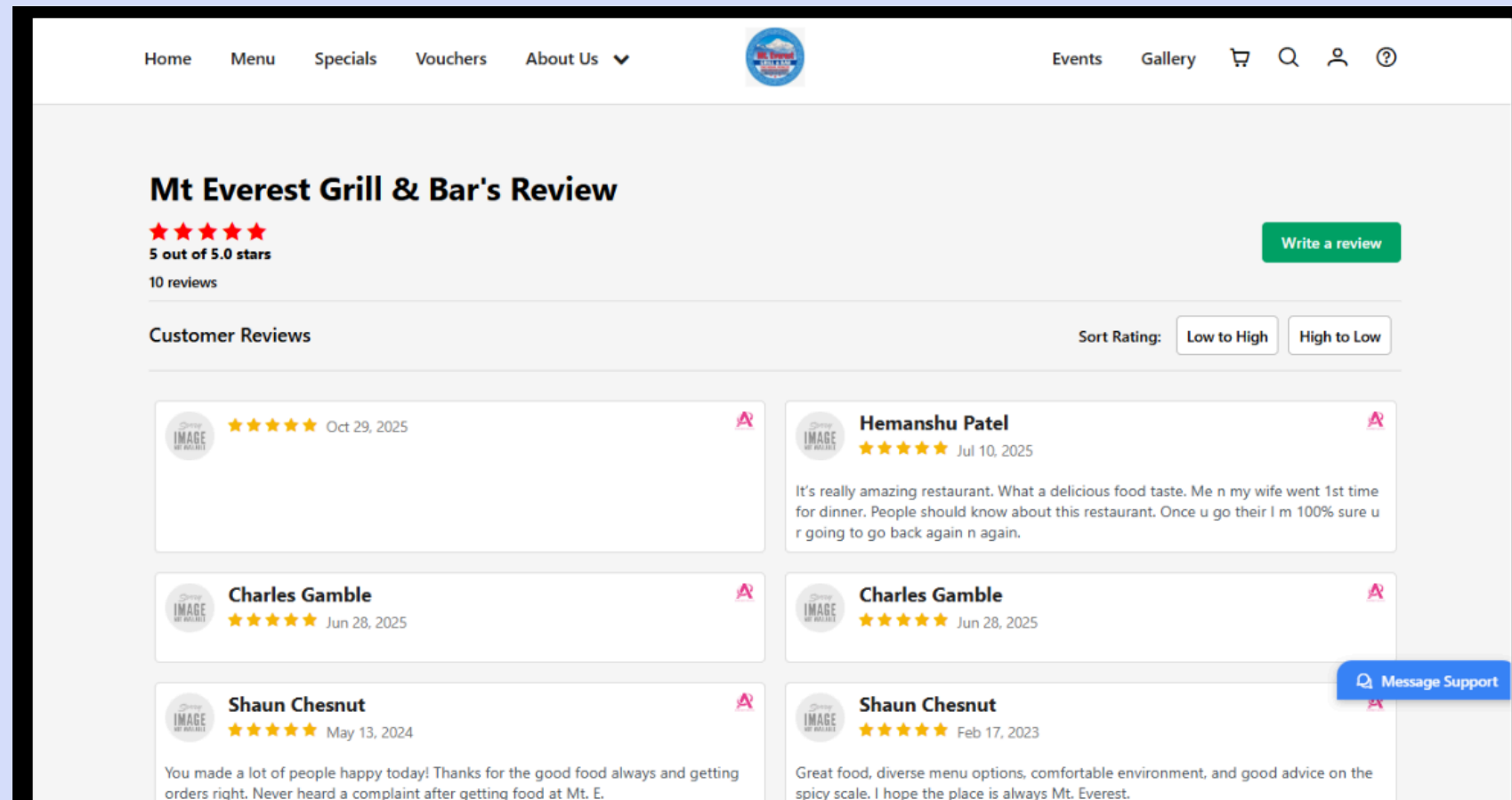


# 5.CUSTOMER ENGAGEMENT

# Customer Feedback & Testimonials

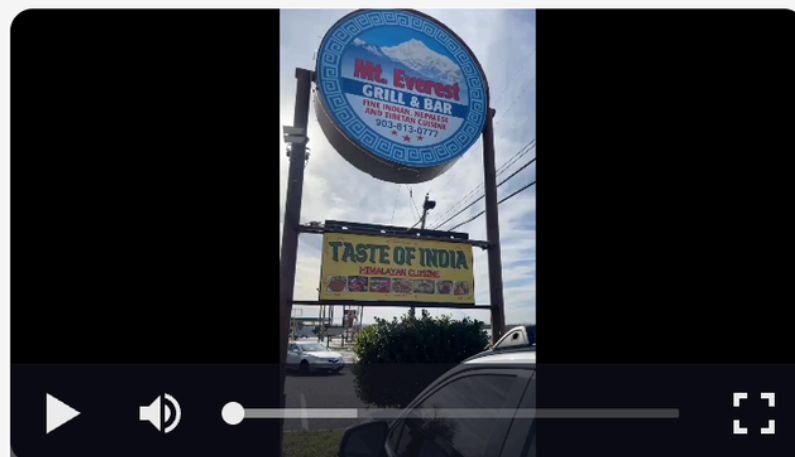
## Feedbacks

- Write a review & display
- Let customers leave ratings, reviews, photos, or comments
- Client can add testimonials
- Fresh reviews improve Google rankings
- Helps build trust
- Customers feel heard, making them more likely to return.

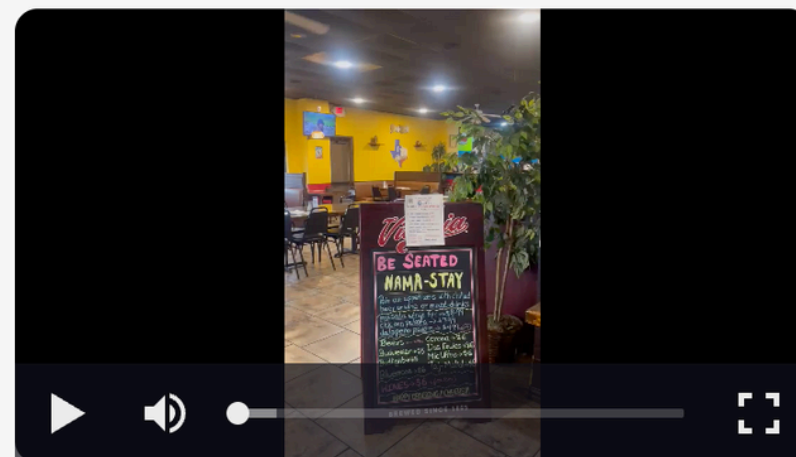


## Mt Everest Grill & Bar's Testimonials

### 2 Testimonials



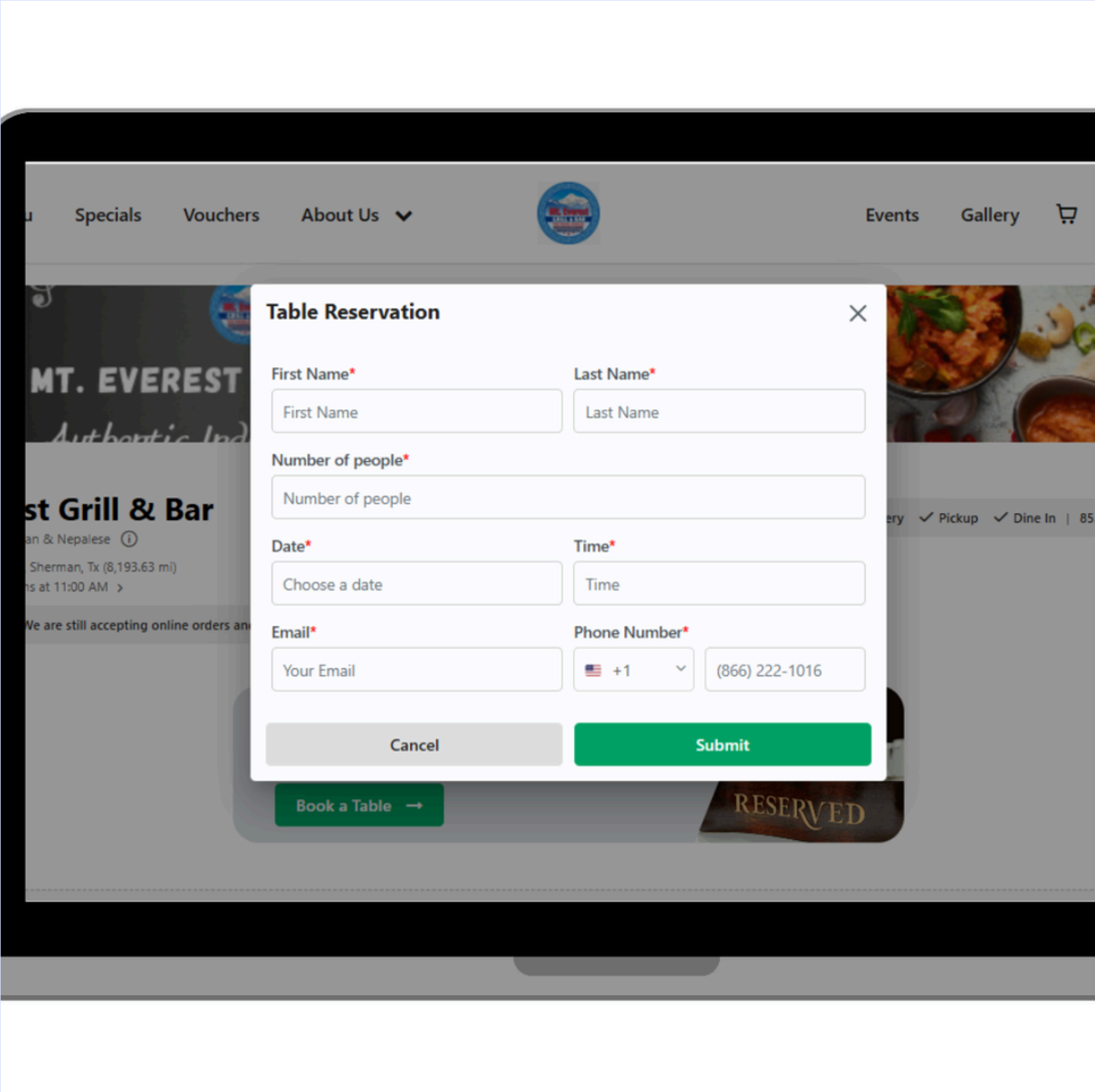
Fri, Jan 16, 2026



Fri, Jan 16, 2026

# Table Reservations

- Customers can reserve a table online, by phone, or via apps.
- Prevents overbooking and double reservations.
- Creates a smoother, more professional dining experience.



The image shows a screenshot of a restaurant website with a 'Table Reservation' modal form open. The background website has a navigation bar with links for 'Specials', 'Vouchers', 'About Us', 'Events', and 'Gallery'. The main content area features a banner for 'MT. EVEREST Authentic Indian & Nepalese' with a 'Book a Table' button. The modal form is titled 'Table Reservation' and contains the following fields:

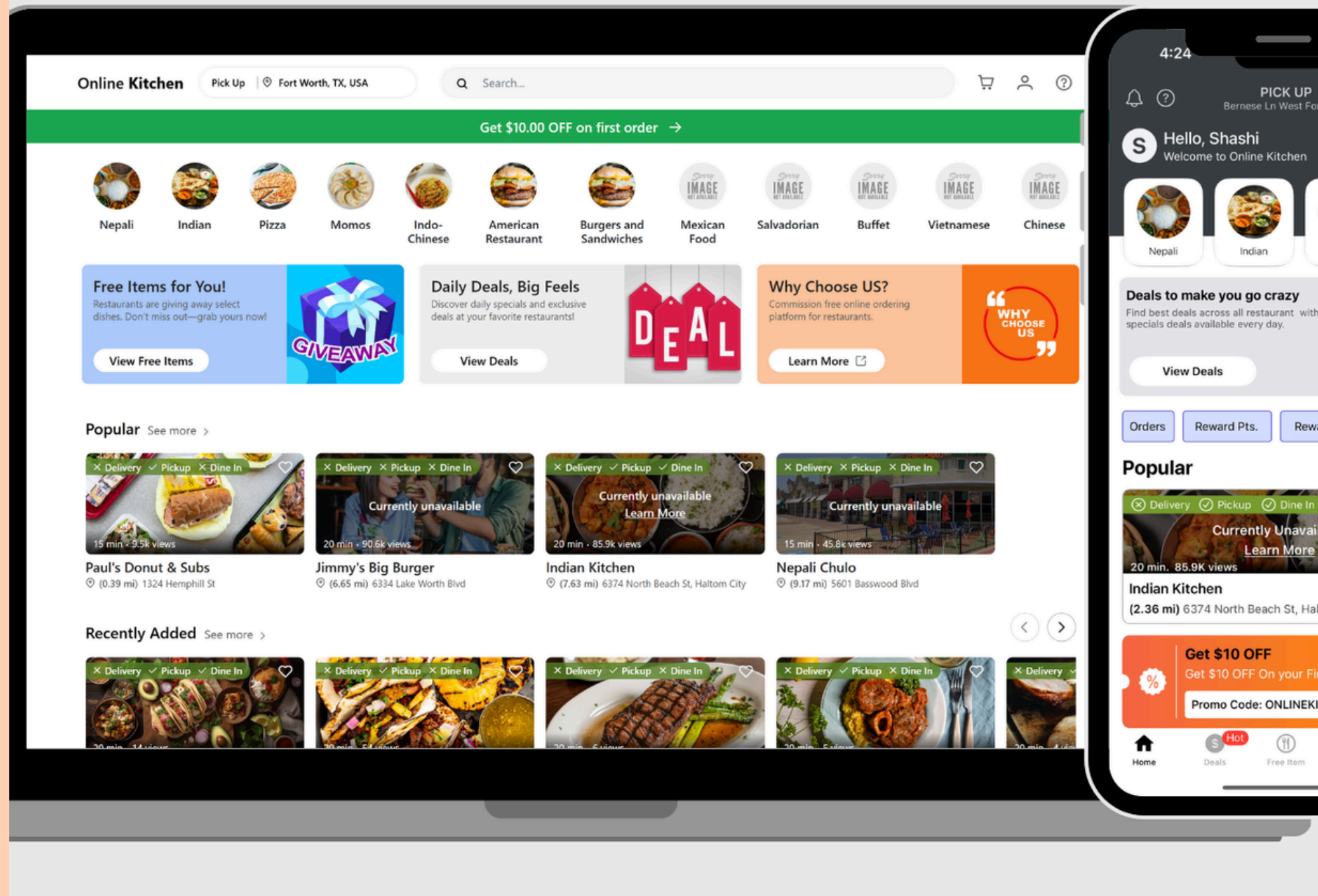
- First Name\*** and **Last Name\*** (text input fields)
- Number of people\*** (text input field)
- Date\*** (date picker) and **Time\*** (time picker)
- Email\*** (text input field)
- Phone Number\*** (text input field with a country code dropdown set to '+1' and a pre-filled number '(866) 222-1016')

At the bottom of the modal are two buttons: 'Cancel' and 'Submit'.

# **6.BUSINESS SUPPORT**

# Availability in Online Kitchen Marketplace

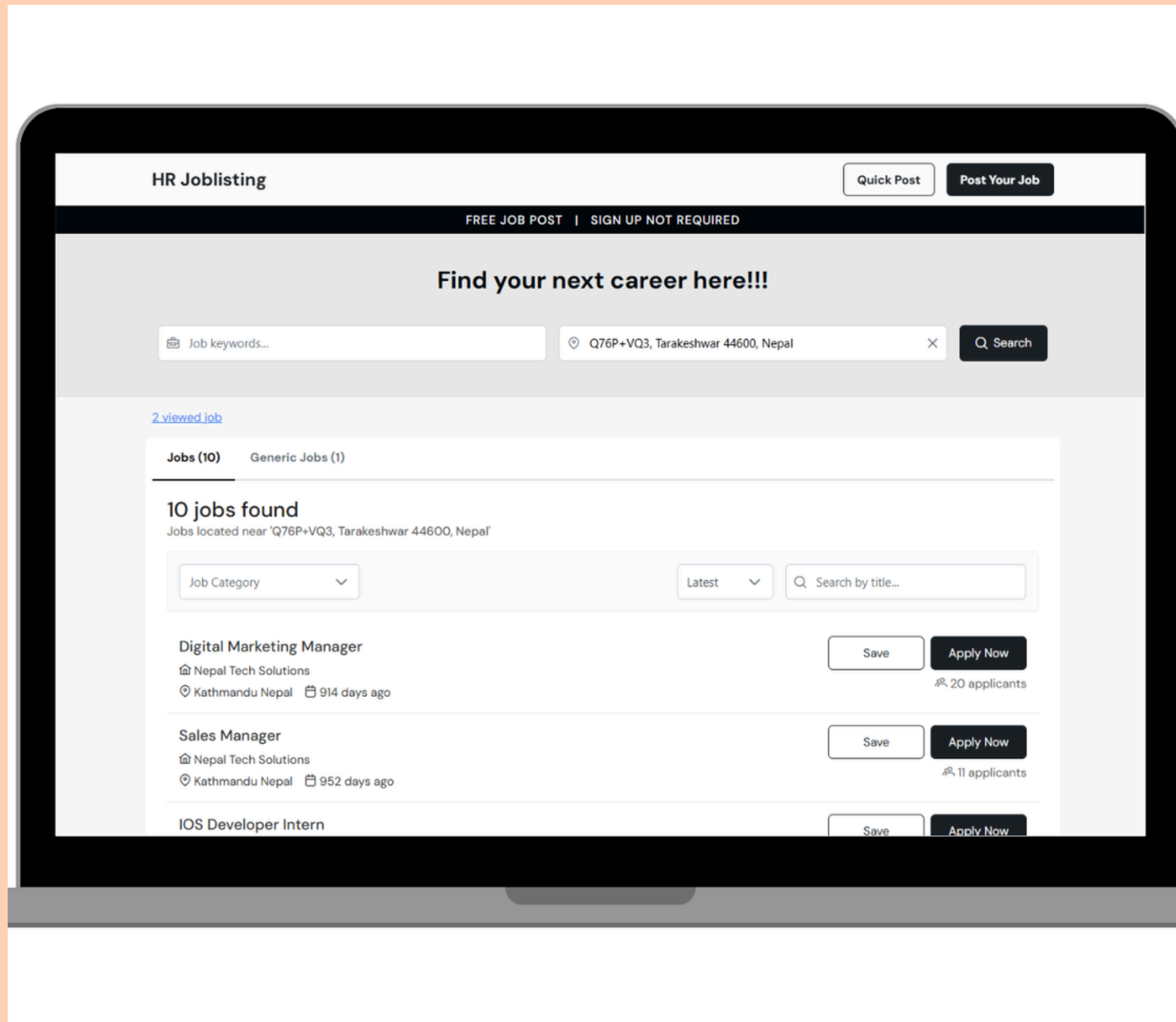
## Visibility and Availability



- Cloud Platform
- Visibility and Availability of the restaurant on Online Kitchen Marketplace
- Based on \$0 commission
- Reward loyal customers
- Boost customer reach and increase sales

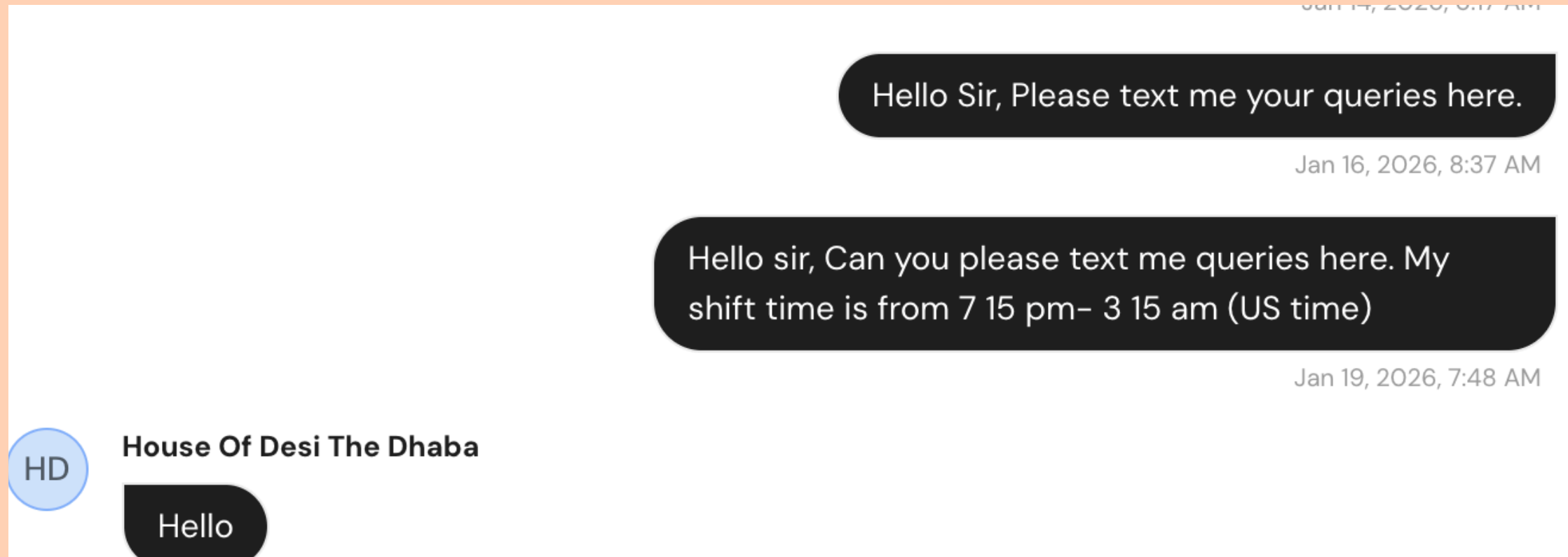


# Job Hiring



- Post for job vacancies
- Easily post job openings on your website and manage hiring
- Hire through our dedicated job platform, streamlining recruitment for your restaurant.
- Saves time and effort

# Feedbacks & Questionnaire



- In case of any feedback and queries, you can leave us a message through the messaging link that is provided in the daily worklog.

## [Feedbacks and Questions](#)

Please do not reply to this email, as this is a one-way communication channel.

For assistance, please click on the link below to start a chat with me.

Our support hours are **7:00 AM – 3:00 PM (Nepal Time)**

**[CLICK HERE TO START MESSAGING](#)**

# WORKLOG & CALL LOG

Note: We value transparency.

## Daily Work Updates

Detailed records of all marketing activities performed.

1

## Email Reports

- Daily emails for full transparency on our progress.
- Sent weekly & monthly reports

2

## CRM Call Logs

All calls are managed through our CRM system.

3

## Preferred Contact Time

We'll connect with you at your most convenient time

4

### Work Logs

Search by title... + Add New

Title	Date Added	Added By	Emails
Jan 18, 2026	Jan 18, 2026, 2:20 PM	Admin	1
Weekly Report (10th-16th) Jan, 2026.	Jan 16, 2026, 11:00 AM	Admin	1
Jan 16, 2026	Jan 16, 2026, 8:14 AM	Admin	1

### Call Logs

Search...

Date	To	Duration (min)		
↑ Jan 8, 2026, 11:31 PM	(903) 813-0777	5.03	i	▶
↑ Jan 8, 2026, 11:20 PM	(903) 813-0777	0.22	i	▶
↑ Jan 8, 2026, 11:06 PM	(903) 813-0777	0.52	i	▶



# NEED ASSISTANCE?

Feel free to reach out anytime! We're here to ensure a smooth collaboration.



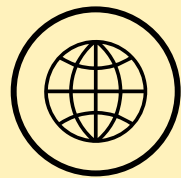
**Phone Number**

(515) 320-8291



**Email**

marketingservices@anbetechsolutions.com



**Website**

<https://anbetechsolutions.com>

**THANK YOU!**