

# Welcome to AnbeTech Marketing!



Anbe Tech Solution

We are committed to supporting your business growth through a stronger online presence and improved customer engagement.

# MARKETING SPECIALIST

**Lipi Singh**

## KEY ROLES

Go to person  
- Marketing

Conduct Social  
Media Promotions

Client Satisfaction  
& Feedbacks

Business Growth

Regular Calls &  
Follow ups

Proper progress  
Reporting

# About Our Basic Package

## **1. Marketing and Promotions**

1. Social Media Promotion
2. Email/Text Marketing
3. Promotion & Reward Management
4. Giveaway Management
5. Buy One Get One(BOGO) Deals
6. Vouchers
7. Events
8. Announcement

## **2. Website & SEO**

9. Free Website and Hosting
10. SEO Optimized Website
11. Google Profile Management

## **3. Menu Management**

12. Menu Management
13. Specials Management (Daily + Weekly)

## **4. Design and Print**

14. Print-ready Flyers
15. Print-Ready Website & App QR Codes
16. Order From Table QR Codes

## **5. Customer Engagement**

17. Customer Reviews / Testimonials
18. Table Reservations

## **6. Business Support**

19. Available in the Online Kitchen Marketplace
20. Job / Hiring Management / Posting

# **1. MARKETING & PROMOTION**

# Social Media Promotion



Marketing your business through social media

What we do?

- Daily specials flyer creation
- Facebook page
- Facebook local community groups
- Access Required

To maximize reach and engagement



# Social Media Promotion



Marketing your business through social media

What we do?

- Daily specials flyer creation
- Posting on Instagram
- Access Required

To maximize reach and engagement



online.kitchenofficial  
Original audio

online.kitchenofficial 🎉 10% OFF  
@curriesandmomos

📍 Dessau Outlet – Austin

🏬 13422 Dessau Rd, Austin, TX

📞 (512) 887-8503

🌐 <https://dessau.curriesnmomos.com>

📍 Paloma Lake Outlet – Round Rock

🏬 7201 Co Rd 110, Round Rock,

📞 (512) 763-0236

🌐 <https://palomalake.curriesnmomos.com>

🔥 Fresh • Flavorful • Fast 🍲

##fyp #foryoupage #foryou #food

#unitedstates #usa #usafood #fo

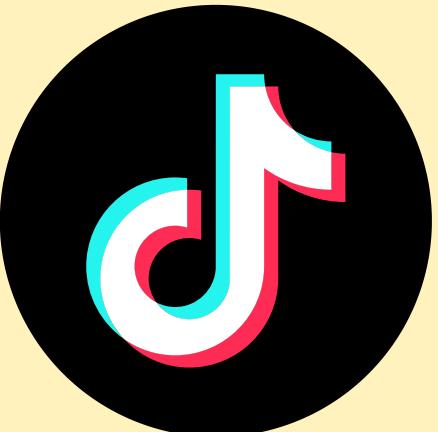
#food #austin #austintx #dessau

#roundrocktx #pflugervilletx #pf

#texas

1 w

# Social Media Promotion



Marketing your business through social media

What we do?

- Weekly reels and video creation
- Access Required

To maximize reach and engagement



# Email, Text Marketing & Giveaway Management

Are you sure you want to notify your 95 customer(s) about the special item(s) for Thursday? Sending this notification will email your customers about the exclusive promotion on the item(s) for Thursday.

Feel free to update the subject line below.

## Email Subject

Make sure the subject is catchy and engaging to draw in your readers.

Get Up to 10% OFF on our Thursday Specials!

43/75



## Text Confirmation

You have 95 customer(s) with reward points available. Are you sure you want to send reward points reminder text to all 95 customer(s)?

Cancel

Send Reminder

## Promotional Emails

- Sending Promotional Email Updates to Customers.
- Marketing emails sent to highlight special offers, new items, events, and announcements
- Helps keep customers informed and engaged

## Text Marketing

- Sending Promotional Text Updates to Customers.
- Short text messages for flash sales, daily specials, reminders, and urgent updates
- Reaches customers instantly and drives quick action

## Giveaways

Create a special giveaway to reward your customers and show your appreciation.

Active Giveaway

Giveaway History



Enjoy a free dessert with any main course! Offer valid for a limited time.

### Giveaway Items



Free Dessert  
(\$0.00)

Edit Giveaway

+ Add New Giveaway

## Giveaway Management

- Planning, running, and optimizing a giveaway campaign
- Attracts the right audience
- Delivers real business results

# Checkout & Earn Reward Points

Get 5 reward points per \$1.00 spent on each checkout.

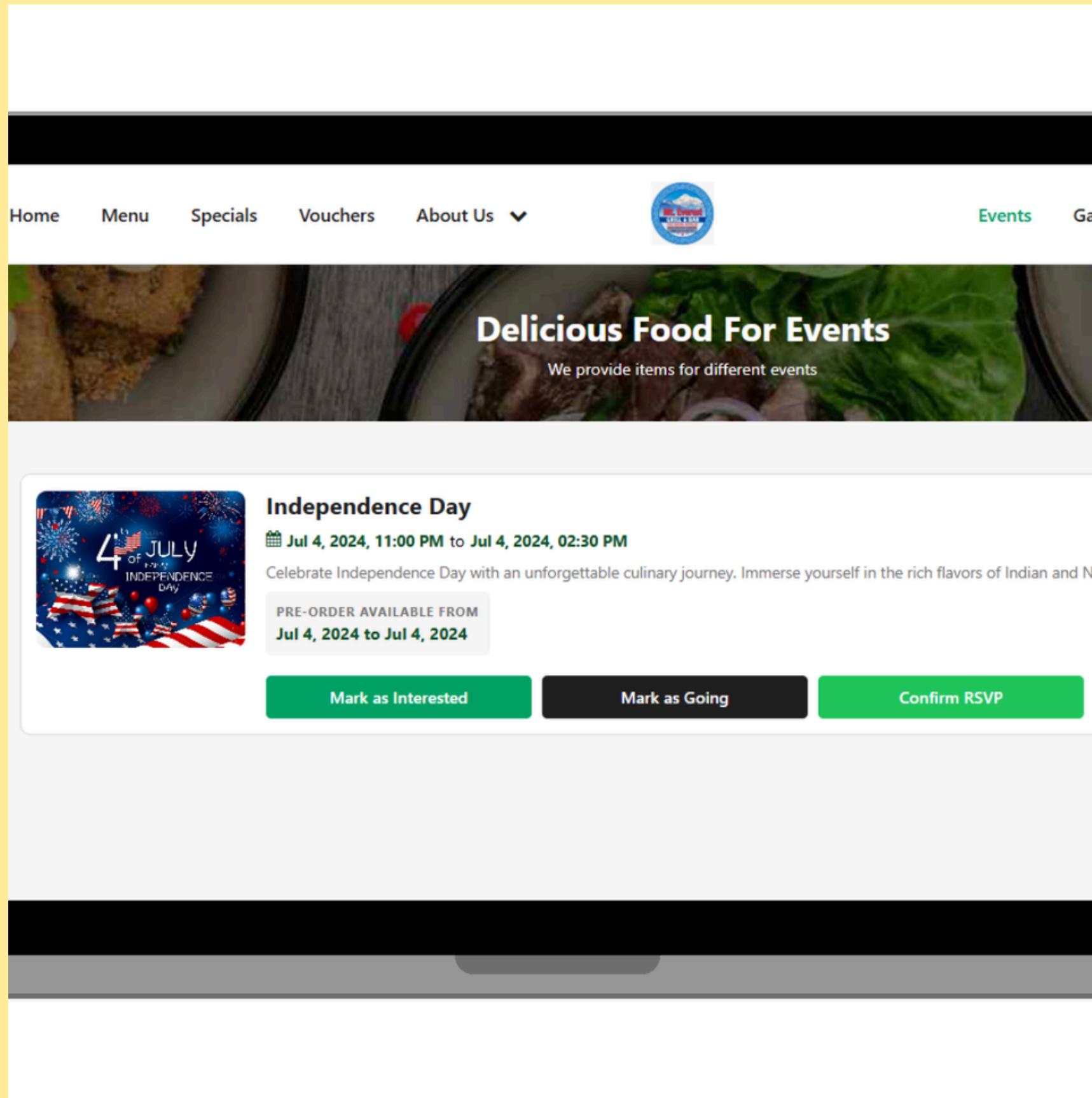
## Promotion & Reward Management

### Reward Points System

- Builds customer trust & loyalty
- Customers earn points for every purchase or visit
- Points can be redeemed for discounts, offers, or free items

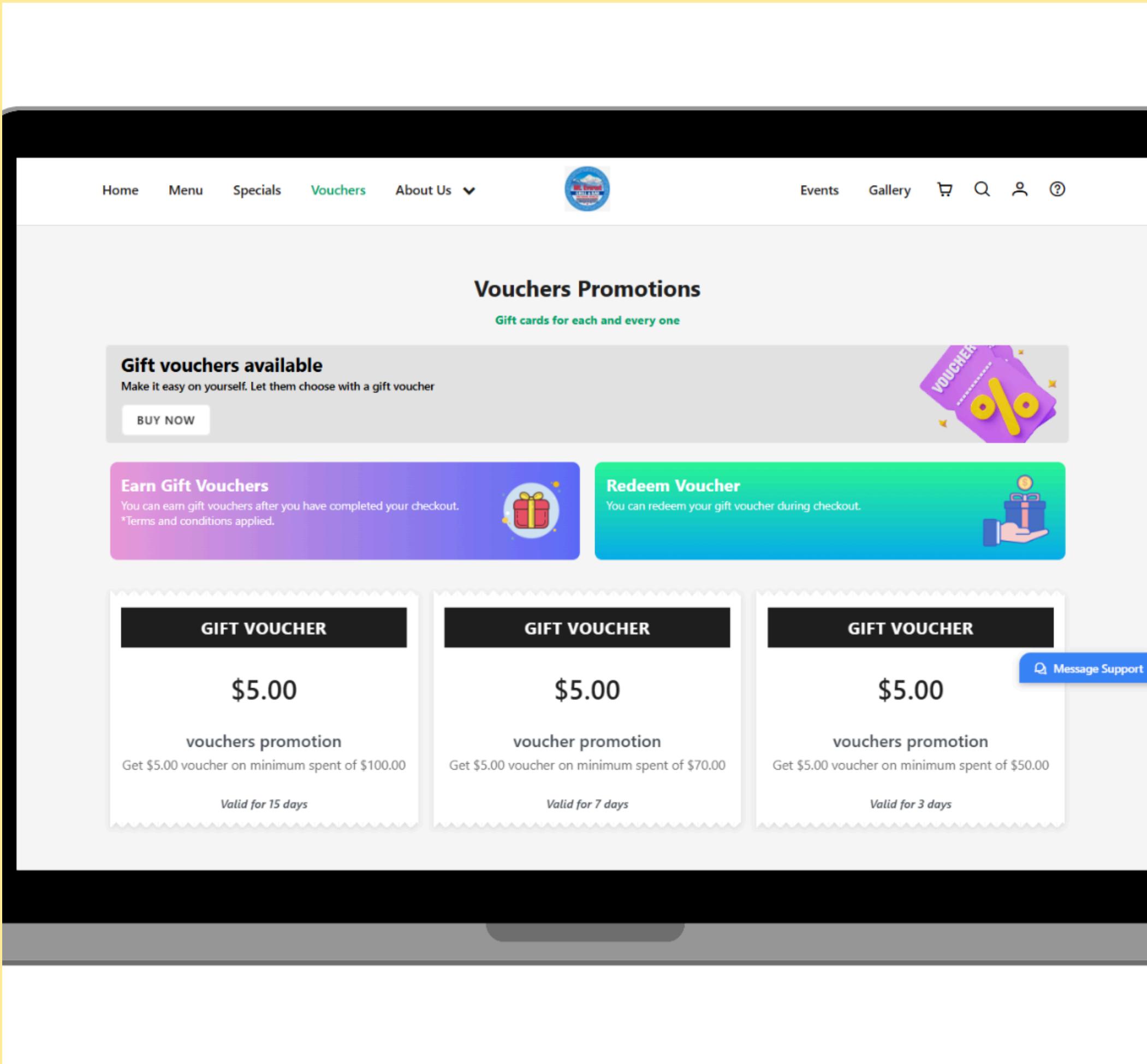
Our goal is to drive repeat business and increase customer lifetime value.

# Events



The screenshot shows a website header with navigation links: Home, Menu, Specials, Vouchers, About Us, Events (which is the active tab), and Gall. Below the header is a banner with the text "Delicious Food For Events" and "We provide items for different events". The main content area features an event for "Independence Day" with a thumbnail image of fireworks and the text "4 of JULY INDEPENDENCE DAY". The event details are: Jul 4, 2024, 11:00 PM to Jul 4, 2024, 02:30 PM. The description reads: "Celebrate Independence Day with an unforgettable culinary journey. Immerse yourself in the rich flavors of Indian and Ne...". A note indicates "PRE-ORDER AVAILABLE FROM Jul 4, 2024 to Jul 4, 2024". At the bottom are three buttons: "Mark as Interested" (green), "Mark as Going" (black), and "Confirm RSVP" (green).

- Event Promotions
- Displays event details like date, time, location, and theme.
- Shares events via website, social media, and email.
- Monitors check-ins and participation.
- Notifies guests about event timings or changes.



The screenshot shows a website's 'Vouchers' page. At the top, there is a navigation bar with links for Home, Menu, Specials, Vouchers (which is the active page), and About Us. Below the navigation is a logo and a search bar. The main content area is titled 'Vouchers Promotions' with the subtext 'Gift cards for each and every one'. A section titled 'Gift vouchers available' encourages users to make it easy on themselves by choosing a gift voucher, with a 'BUY NOW' button. To the right is an illustration of two gift cards with a percentage symbol. Below this are two buttons: 'Earn Gift Vouchers' (purple background) and 'Redeem Voucher' (blue gradient background). The 'Earn Gift Vouchers' button includes a small gift icon and the text 'You can earn gift vouchers after you have completed your checkout. \*Terms and conditions applied.' The 'Redeem Voucher' button includes a small gift icon and the text 'You can redeem your gift voucher during checkout.' Below these are three examples of gift vouchers. Each voucher is labeled 'GIFT VOUCHER' at the top. The first two vouchers are for \$5.00, and the third is also for \$5.00. Each voucher includes a 'vouchers promotion' section and a 'Valid for' duration. The first voucher is valid for 15 days, the second for 7 days, and the third for 3 days. A 'Message Support' button is located in the top right corner of the third voucher's box.

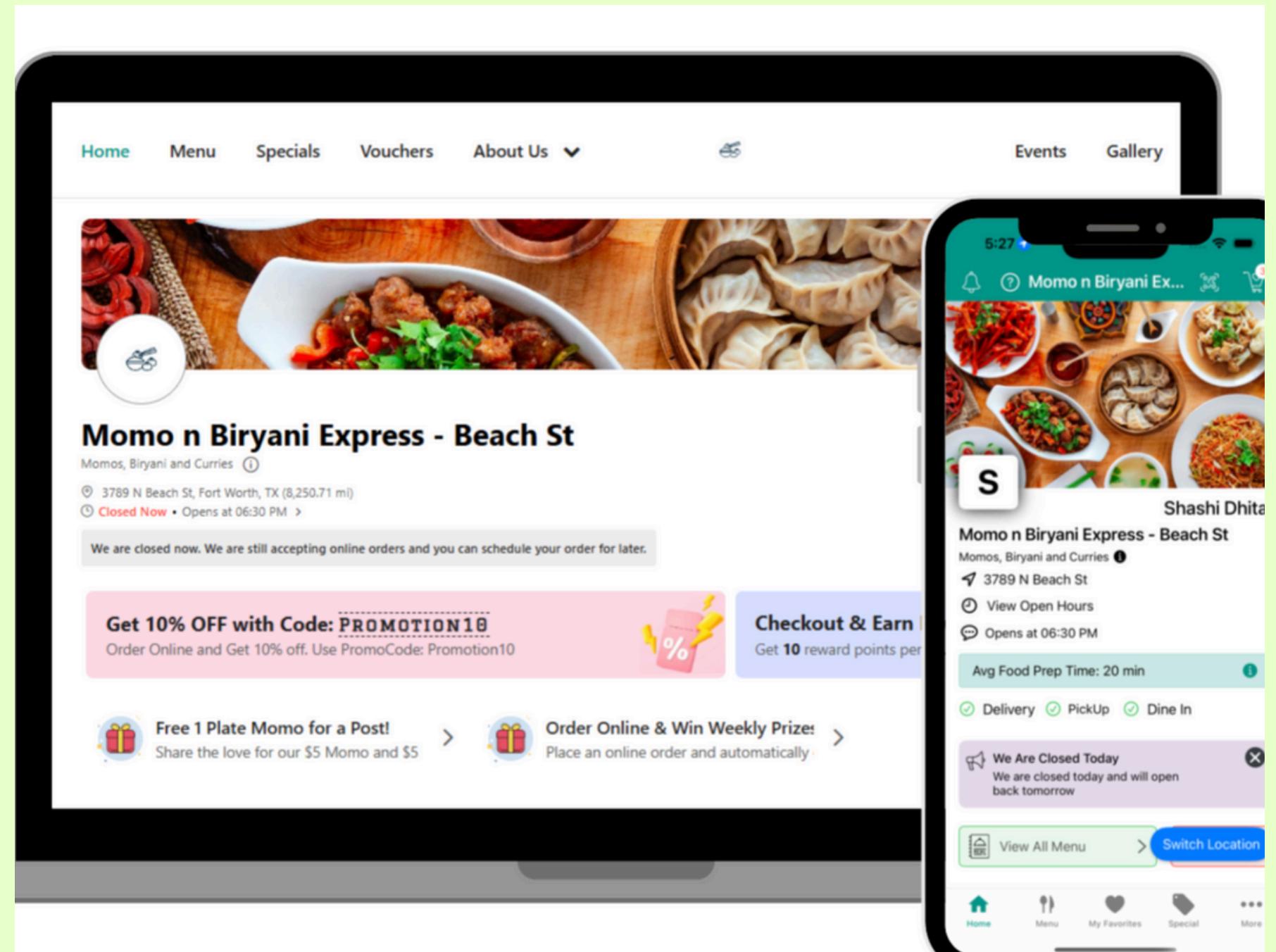
# Vouchers

- Create and distribute custom vouchers to attract new customers
- Customers can also purchase the gift cards.
- Attract Customers & drive repeat website visits.
- For Eg; Spend \$100 & Get \$5 gift voucher (Valid for 15 days)

# 2. WEBSITE & SEO

# Free Website & Hosting

- Package includes Free Website & Hosting
- Benefits for reward points management, email/text marketing, announcements, etc.
- Establishes a strong online presence
- Makes it easy for customers to find information
- Builds credibility and trust
- Supports marketing and promotions



Note: Mobile App will also be provided (Advance Package)

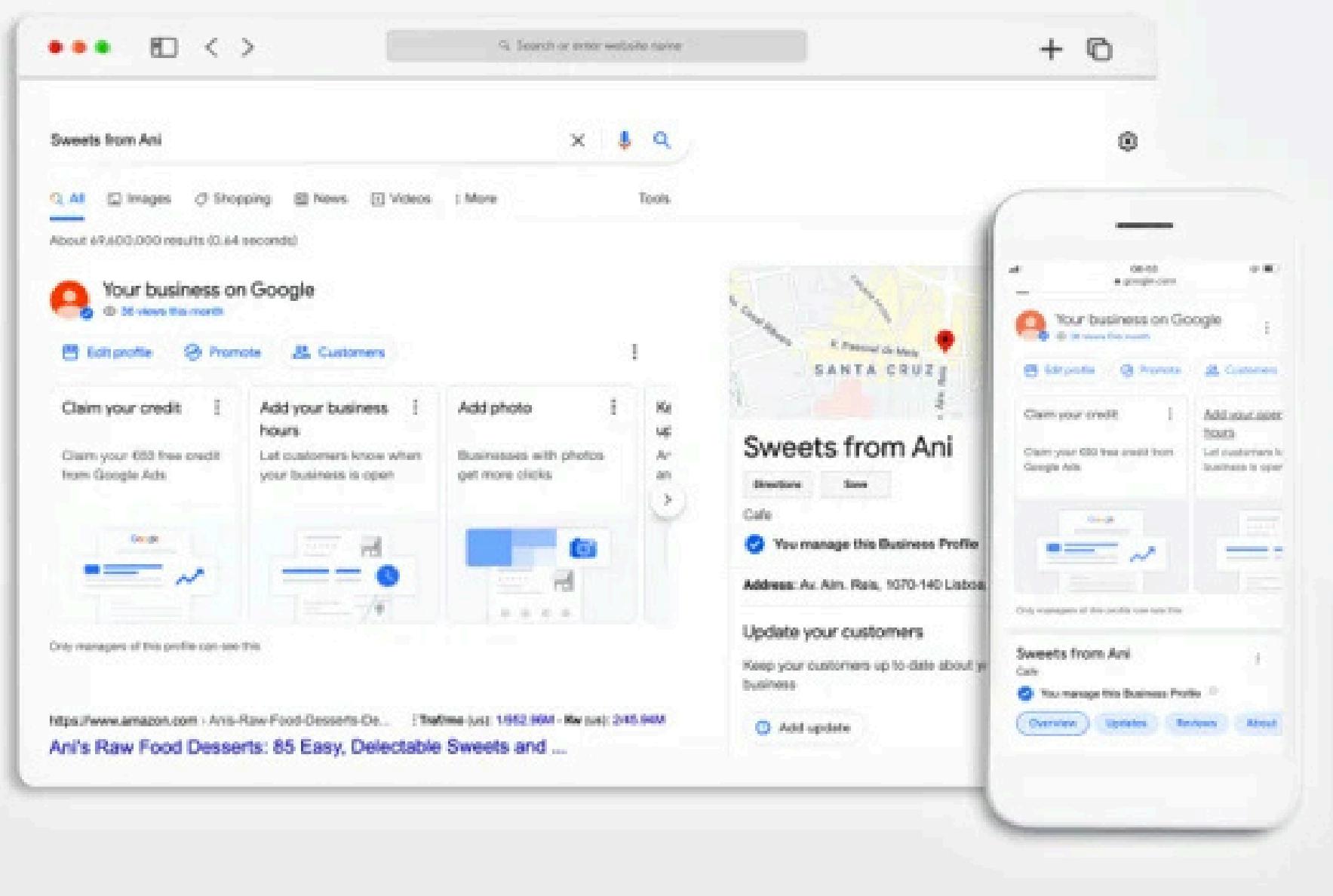
## SEO-Optimized Website



- Helps more local customers discover your business in search engines
- Improves visibility in search results
- Improves your business Google rankings
- Keywords, title & description is required
- Increases website traffic
- Drives more calls, visits, and orders

# Google Profile Management

What Is The New Google Business Profile



Sweets from Ani

Search or enter website name: Sweets from Ani

All Images Shopping News Videos More Tools

About 67,000,000 results (0.64 seconds)

Your business on Google 36 views this month

Edit profile Promote Customers

Claim your credit Add your business hours Add photo Businesses with photos get more clicks

Only managers of this profile can see this

Address: Av. Aten. Rata, 1070-140 Lázaro Cárdenas, Santa Cruz, Santa Cruz, Bolivia

Update your customers Keep your customers up-to-date about your business Add update

Sweets from Ani

Directions Home

You manage this Business Profile

Address: Av. Aten. Rata, 1070-140 Lázaro Cárdenas, Santa Cruz, Santa Cruz, Bolivia

Update your customers Keep your customers up-to-date about your business Add update

Sweets from Ani

Directions Home

You manage this Business Profile

Overview Updates Reviews About

<https://www.amazon.com/Anis-Raw-Food-Desserts-Or...> [Phone: (591) 1952 800 - Fax: (591) 2045 8000]

Anis Raw Food Desserts: 65 Easy, Delectable Sweets and ...

- Keeping business details accurate (address, phone number, hours)
- Updating photos, menu, services, and posts regularly
- Managing and responding to customer reviews
- Improving visibility on Google Search and Google Maps

# **3. MENU MANAGEMENT**

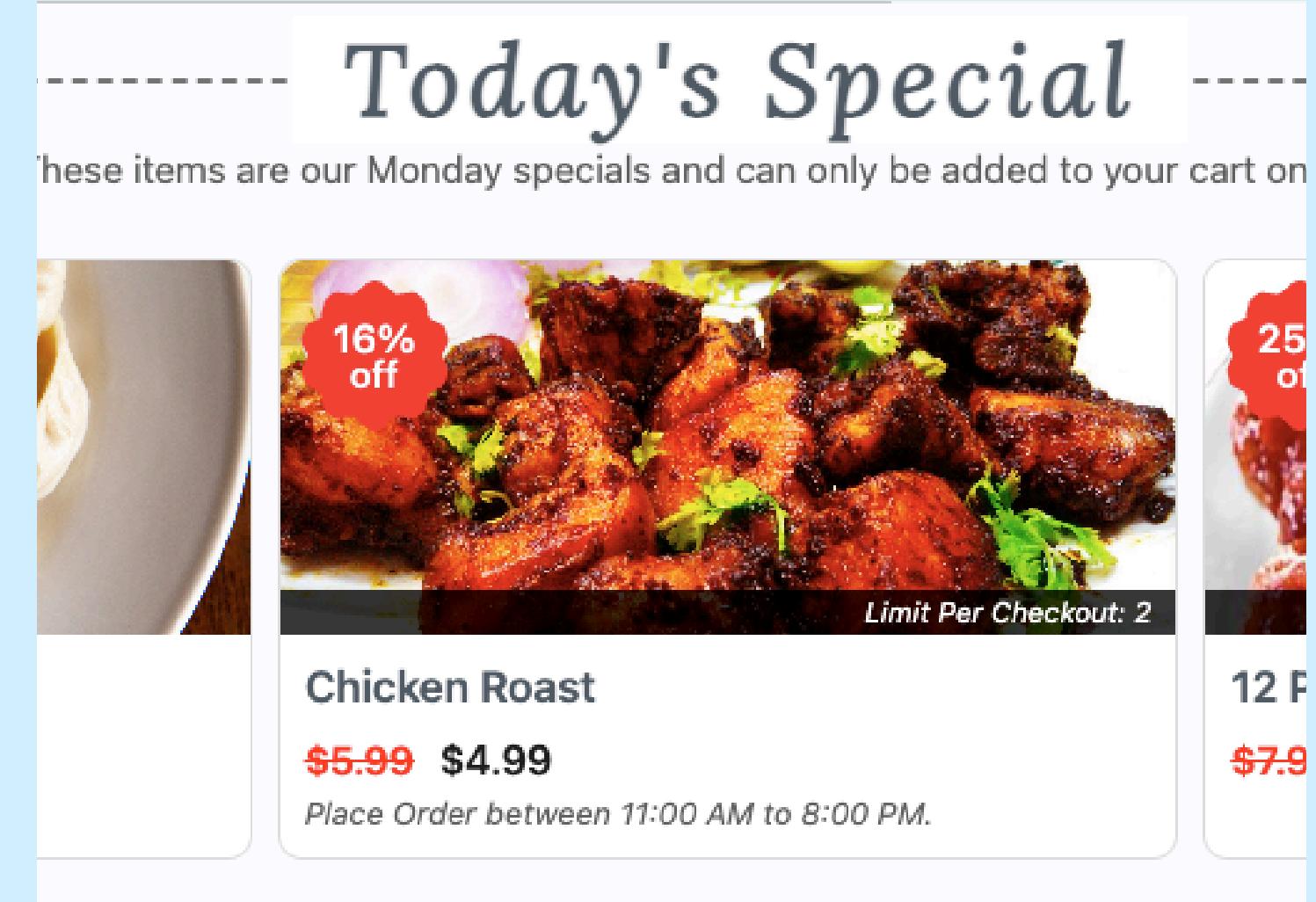
# PRINT-READY FLYERS, MENU BOOKS & DAILY & WEEKLY SPECIALS



## Menu Updates

- Update Menu, Prices & descriptions changed and updated according to your needs
- Always accurate and current

Option to print the flyer



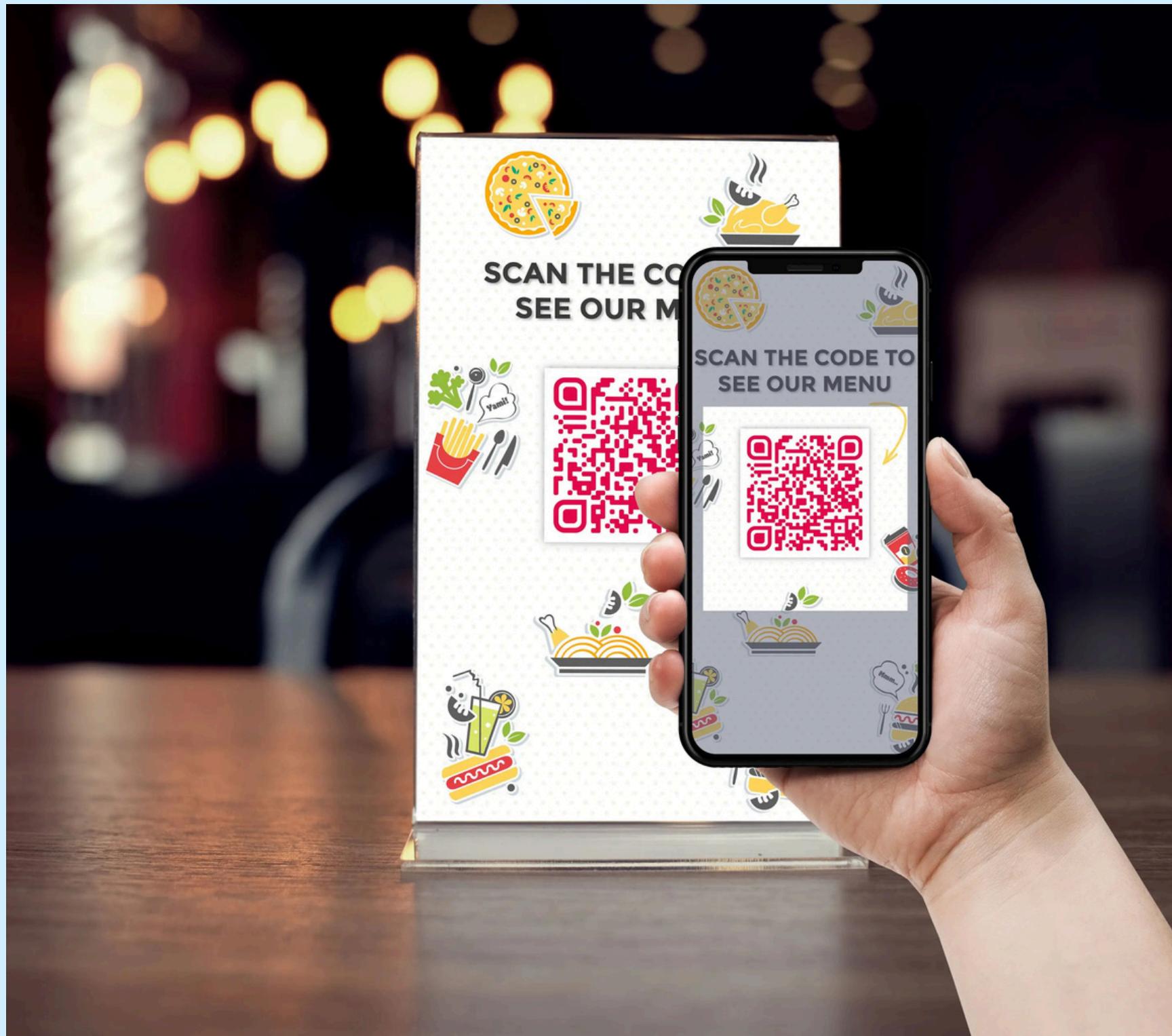
## Daily & Weekly Specials

- Creates Special Deals to attract customers & reason to visit on a specific day.
- For Eg: Buy 1 Get 1, discounts, first-time visit offers

Specials can be promoted online, via social media, email, or SMS.

# **4. DESIGN AND PRINT**

# Print-Ready QR Code



## Website & App QR Codes

- Print-ready QR codes provided
- Directly links to your restaurant's website or mobile app
- Allows customers to easily explore the full menu
- Quick access to ongoing offers and promotions

# Order From Table QR Codes

- Table-specific QR codes allow customers to order directly from their table
- Guests can add items anytime.
- Orders go straight to the kitchen system.
- Reduces wait times and enhances the dining experience.

Himalayan Adda

**ORDER FROM YOUR TABLE**

Scan the QR code with your phone camera to begin your order.



SCAN TO ORDER

Thank you for choosing us! Happy Ordering !!

Visit Our Website, Scan QR Code



Powered by: Anbe Tech Solutions Inc.

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Himalayan Adda

**ORDER FROM YOUR TABLE**

Scan the QR code with your phone camera to begin your order.



SCAN TO ORDER

Thank you for choosing us! Happy Ordering !!

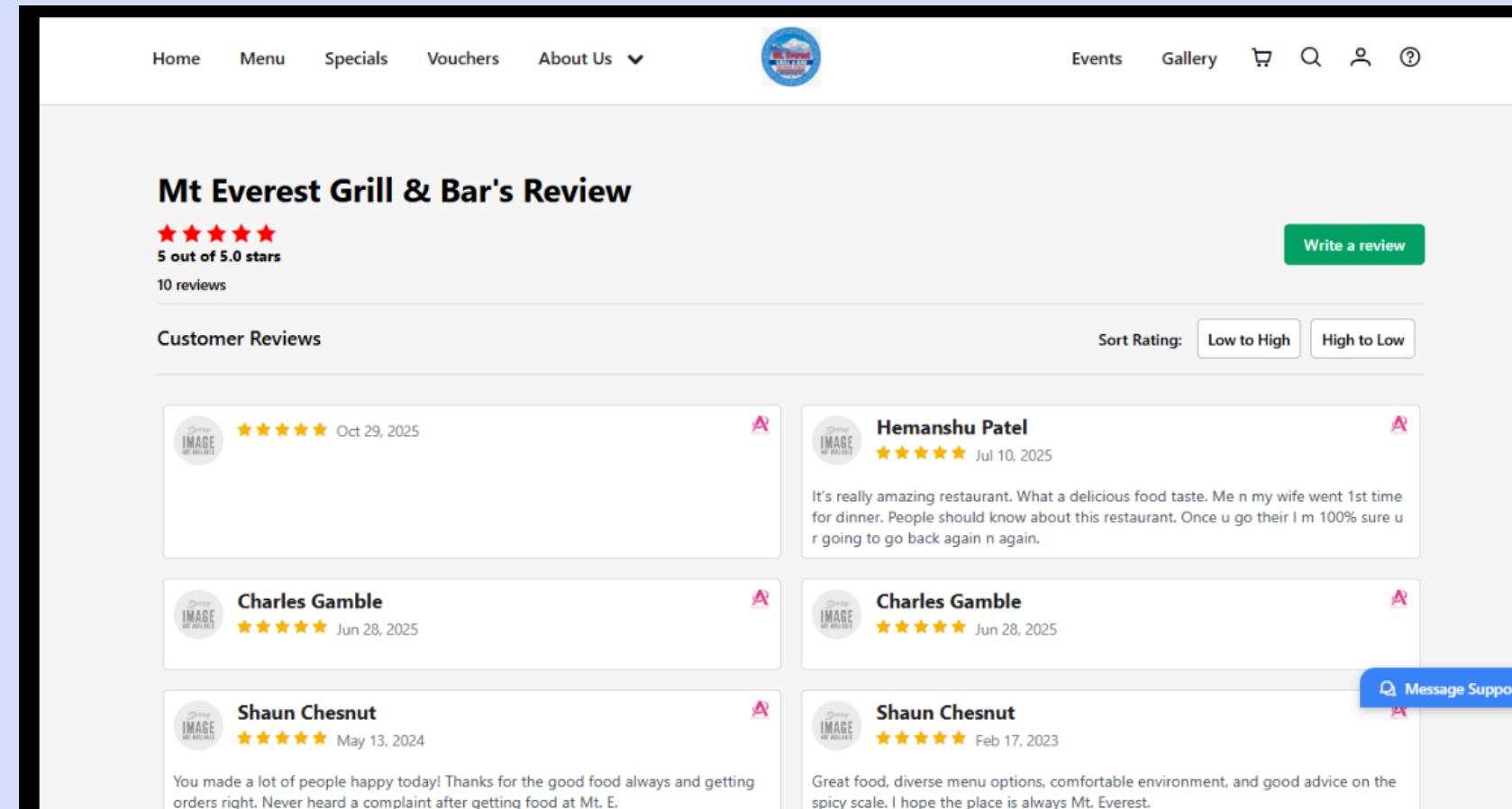
Visit Our Website, Scan QR Code



Powered by: Anbe Tech Solutions Inc.

# **5.CUSTOMER ENGAGEMENT**

# Customer Feedback & Testimonials

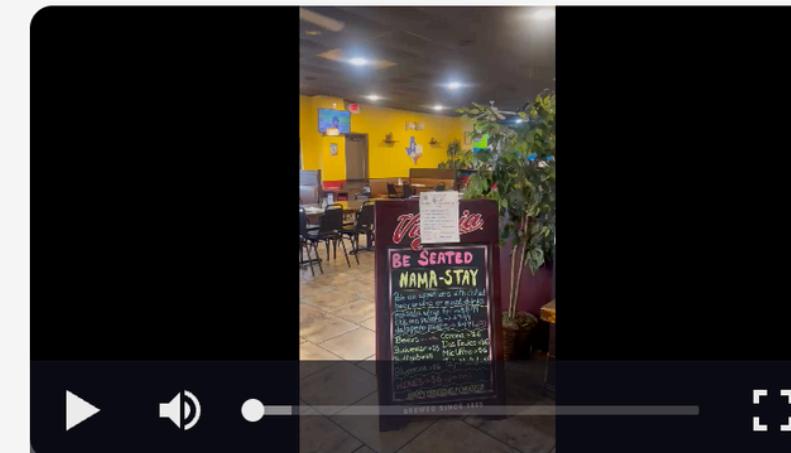
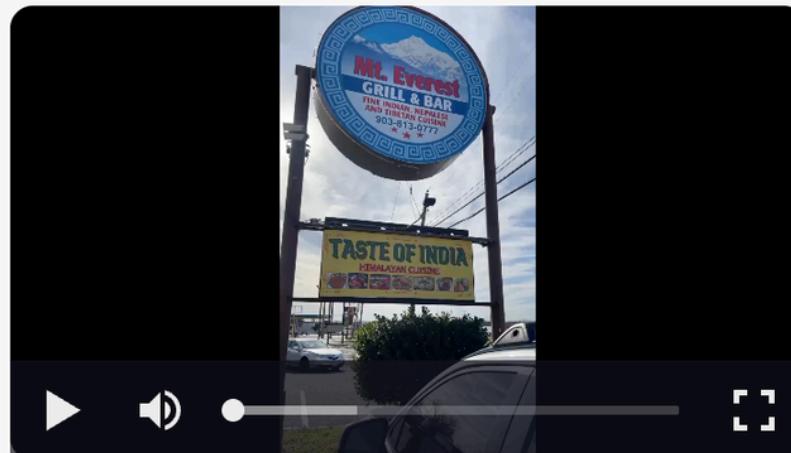


The screenshot shows the review section of the Mt Everest Grill & Bar website. At the top, it displays a 5-star rating out of 5.0 stars based on 10 reviews. A green 'Write a review' button is visible. Below this, there are five customer reviews with their names, dates, and ratings. The reviews are as follows:

- Hemanshu Patel (5 stars, Oct 29, 2025): It's really amazing restaurant. What a delicious food taste. Me n my wife went 1st time for dinner. People should know about this restaurant. Once u go their I m 100% sure u r going to go back again n again.
- Charles Gamble (5 stars, Jun 28, 2025): You made a lot of people happy today! Thanks for the good food always and getting orders right. Never heard a complaint after getting food at Mt. E.
- Charles Gamble (5 stars, Jun 28, 2025): Great food, diverse menu options, comfortable environment, and good advice on the spicy scale. I hope the place is always Mt. Everest.
- Shaun Chesnut (5 stars, May 13, 2024): You made a lot of people happy today! Thanks for the good food always and getting orders right. Never heard a complaint after getting food at Mt. E.
- Shaun Chesnut (5 stars, Feb 17, 2023): Great food, diverse menu options, comfortable environment, and good advice on the spicy scale. I hope the place is always Mt. Everest.

## Mt Everest Grill & Bar's Testimonials

### 2 Testimonials

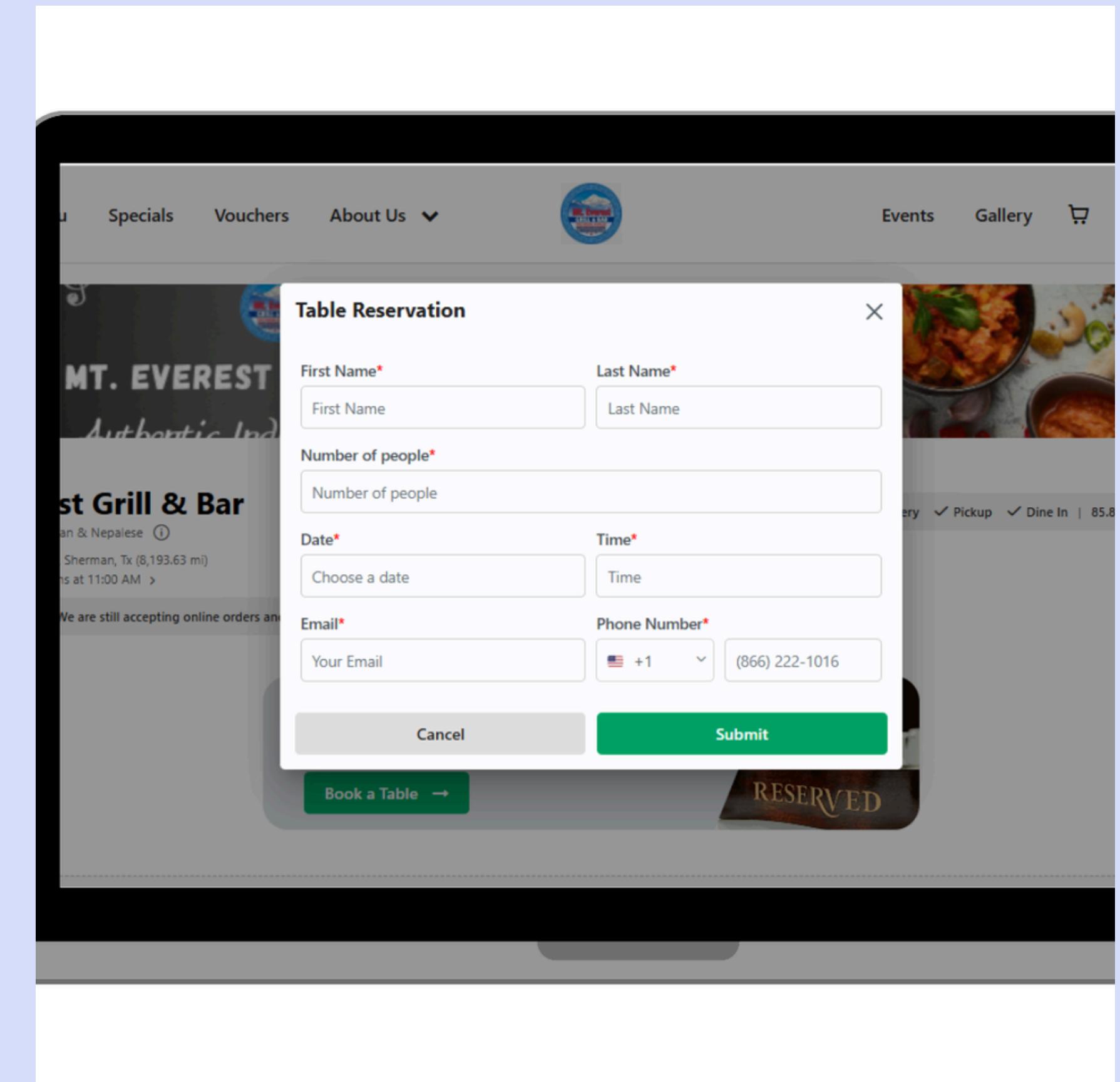


## Feedbacks

- Write a review & display
- Let customers leave ratings, reviews, photos, or comments
- Client can add testimonials
- Fresh reviews improve Google rankings
- Helps build trust
- Customers feel heard, making them more likely to return.

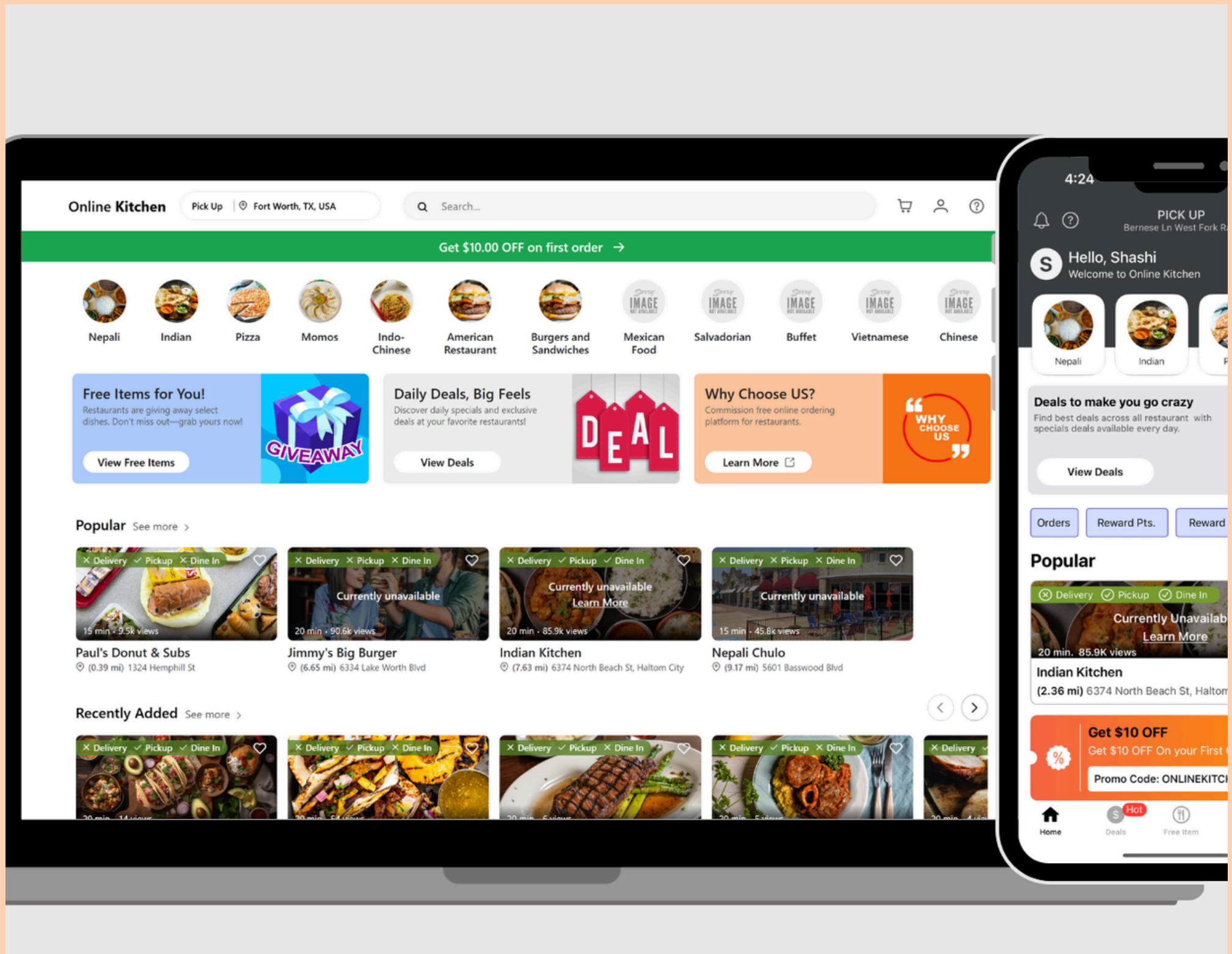
# Table Reservations

- Customers can reserve a table online, by phone, or via apps.
- Prevents overbooking and double reservations.
- Creates a smoother, more professional dining experience.



# **6. BUSINESS SUPPORT**

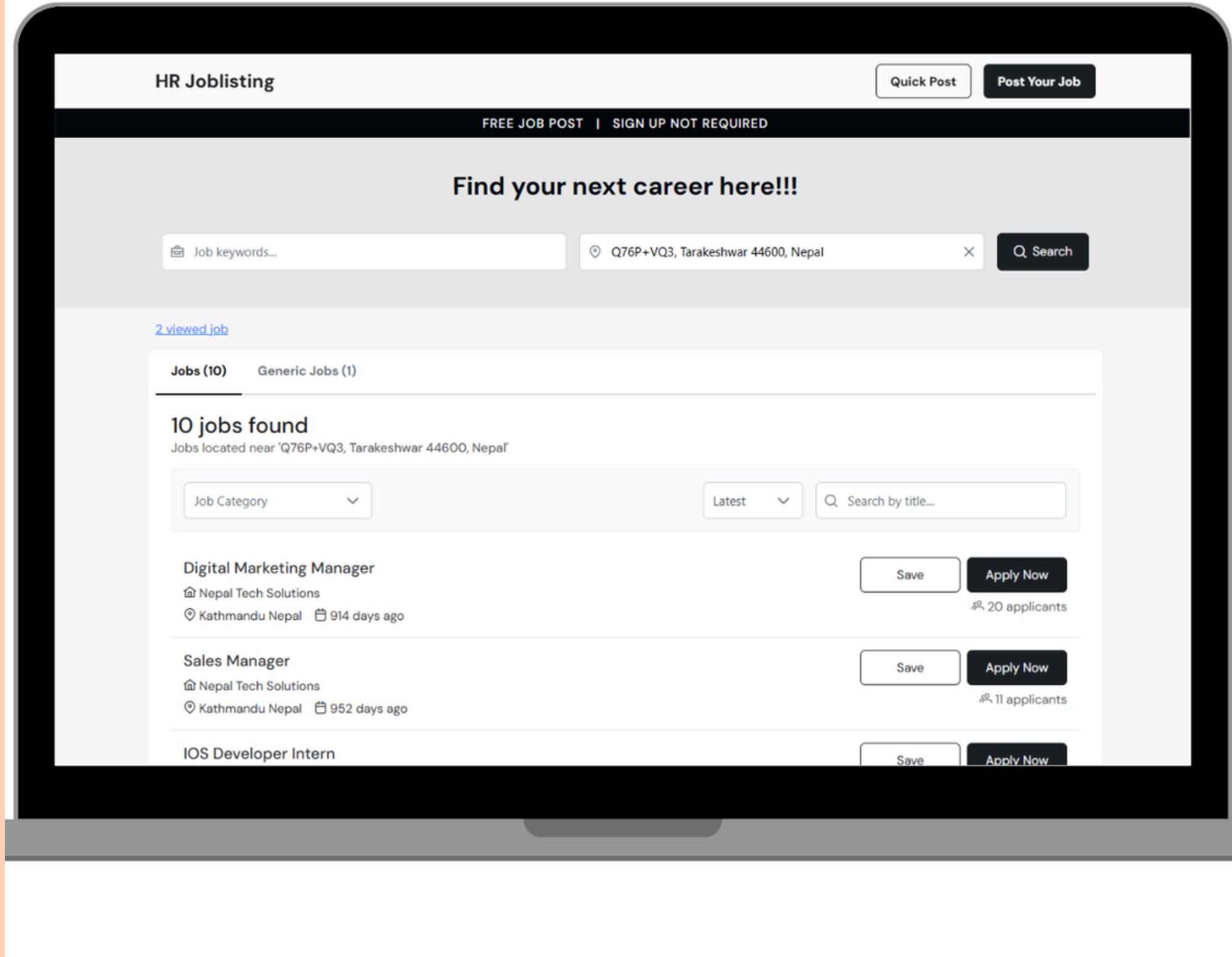
# Availability in Online Kitchen Marketplace



## Visibility and Availability

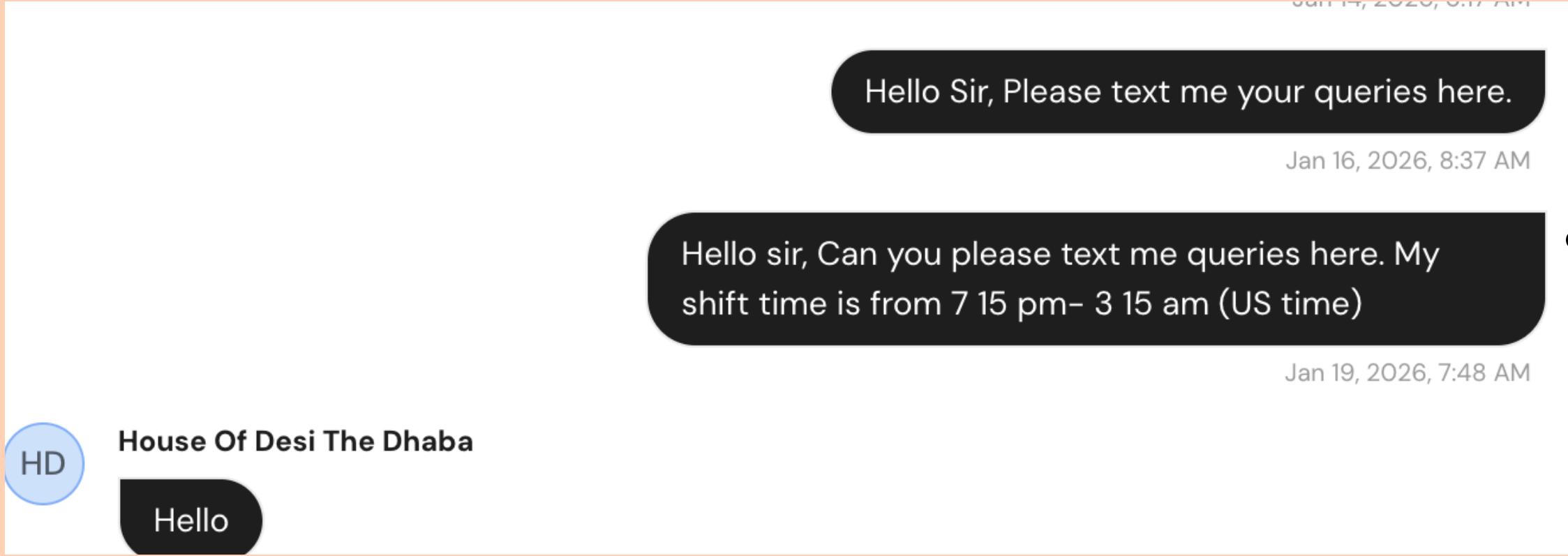
- Cloud Platform
- Visibility and Availability of the restaurant on Online Kitchen Marketplace
- Based on \$0 commission
- Reward loyal customers
- Boost customer reach and increase sales

# Job Hiring



- Post for job vacancies
- Easily post job openings on your website and manage hiring
- Hire through our dedicated job platform, streamlining recruitment for your restaurant.
- Saves time and effort

# Feedbacks & Questionnaire



## Feedbacks and Questions

Please do not reply to this email, as this is a one-way communication channel.  
For assistance, please click on the link below to start a chat with me.  
Our support hours are 7:00 AM – 3:00 PM (Nepal Time)

[\*\*CLICK HERE TO START MESSAGING\*\*](#)

- In case of any feedback and queries, you can leave us a message through the messaging link that is provided in the daily worklog.

# WORKLOG & CALL LOG

Note: We value transparency.

## Daily Work Updates

Detailed records of all marketing activities performed.

1

## Email Reports

- Daily emails for full transparency on our progress.
- Sent weekly & monthly reports

2

## CRM Call Logs

All calls are managed through our CRM system.

3

## Preferred Contact Time

4

We'll connect with you at your most convenient time

## Work Logs

Search by title...

+ Add New

Title	Date Added	Added By	Emails
Jan 18, 2026	Jan 18, 2026, 2:20 PM	Admin	1
Weekly Report (10th-16th) Jan, 2026.	Jan 16, 2026, 11:00 AM	Admin	1
Jan 16, 2026	Jan 16, 2026, 8:14 AM	Admin	1

## Call Logs

Search...

Date	To	Duration (min)		
↑ Jan 8, 2026, 11:31 PM	(903) 813-0777	5.03	ⓘ	►
↑ Jan 8, 2026, 11:20 PM	(903) 813-0777	0.22	ⓘ	►
↑ Jan 8, 2026, 11:06 PM	(903) 813-0777	0.52	ⓘ	►

# NEED ASSISTANCE?

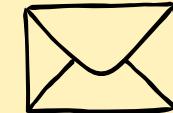


Feel free to reach out anytime! We're here to ensure a smooth collaboration.



**Phone Number**

(515) 320-8291



**Email**

marketingservices@anbetechsolutions.com



**Website**

<https://anbetechsolutions.com>

# THANK YOU!